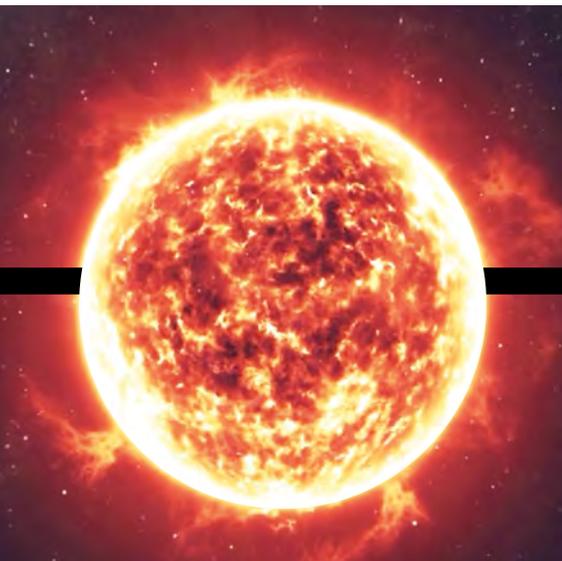
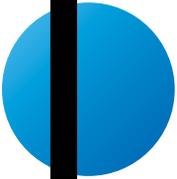
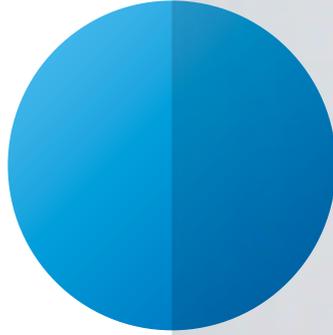




**Ravensbourne**  
University London

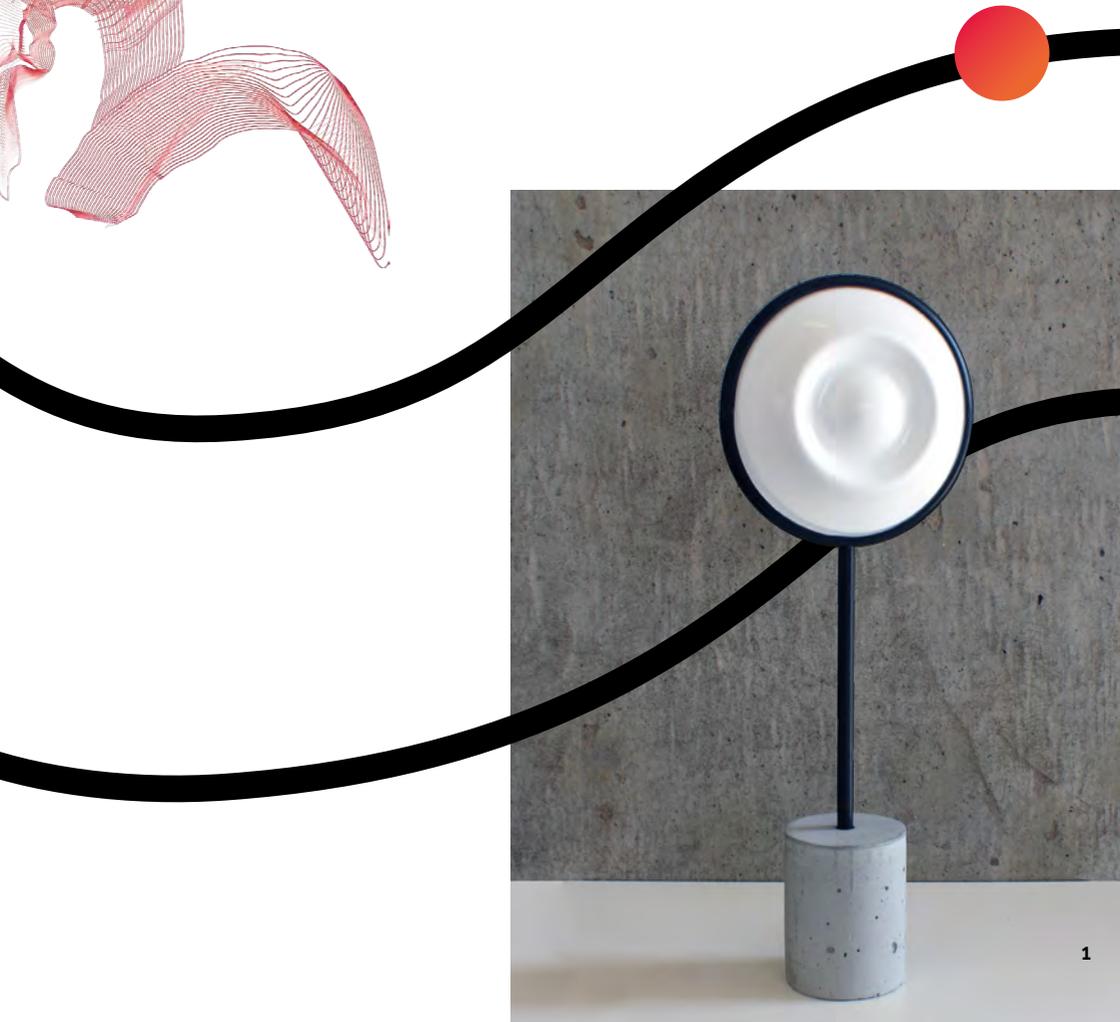
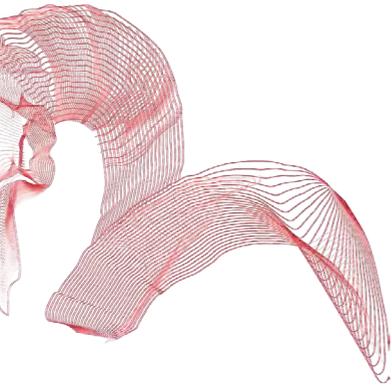


**Designed for industry**  
Prospectus 2019–2020

**We specialise in design  
and media – postgraduate  
and undergraduate  
degrees, foundation and  
pre-foundation courses.**



**Ravensbourne people are as diverse as the city we occupy and the industries we serve. Students and colleagues. Research and business partners. We are united by a desire to innovate and change the world through creativity.**



**Our Mindsets & Skillsets™**  
manifesto is a promise that we  
will nurture and inspire people  
who are valuable to and valued  
by the world beyond university.  
None of this happens by accident  
– only by design.





**Ravensbourne. Designed for industry.**



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## Credited imagery

Imagery is provided by students showcasing the work created during their studies at Ravensbourne



**“Government statistics tell us the creative industries are worth £92billion\* to the UK economy. From musicians having songs played on YouTube to fans of online gaming logging on all over the world, it’s clear there’s a promising future for the creative industries and the future is digital.**



Specialising in digital media and design, we are based at the heart of London’s newest creative community. Built to provide you with collaborative learning experiences, we will nurture your talent and give you the skills and confidence to thrive in the fast-moving global creative industries.

Our first-class industry connections (Royal Shakespeare Company, BBC and Marks and Spencer) and facilities will ensure your educational experience is rich. You’ll work with people from many different disciplines, just as you will in the workplace, and we will give you the skills to grapple with innovations in industry that have not even been invented yet!

Our employability rating is proof that our approach to creative education works. 19/20 of our students are in employment or further study within 6 months of graduating\*\*. It’s a pleasure to watch our students honoured at high profile industry showcases like Graduate Fashion Week, New Designers and D&AD and in life post-Ravensbourne, moving on to develop remarkable careers.

I hope you choose Ravensbourne and I look forward to welcoming you to our creative village. I know you’ll be made very welcome.”

**Professor Linda Drew**  
Vice-Chancellor, Ravensbourne

\*Taken from DCMS Sectors Economic Estimates 2016, published in November 2017.

\*\*The results are based on a national survey of 2015-2016 leavers from higher education undertaken by the Higher Education Statistics Agency (HESA).

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# Why Ravensbourne?

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## Industry Connections

We have close relationships with the creative industries and as a Ravensbourne student you'll have access to a wealth of work placement opportunities.

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## Reputation

We've built a name for ourselves by producing some of Britain's finest and most diverse creative talent.

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## Location

Our award winning building couldn't be better placed. Located right next to the O2 Arena, the Greenwich Digital Peninsula brings you close to London's fast-growing media and technology hub.

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## Innovation

Innovation is at the heart of all we do, so it's no surprise that our graduates are at the forefront of the creative and technology sectors.

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## People

Our staff bring with them years of experience with industry greats, from Vogue to Walt Disney Studios, the BBC and more. So you'll be learning from the experts.

---

# 19/20

students (94.7%) in employment or further study within 6 months of graduating (HESA 2015/16)



# top 1/3

Ravensbourne is among the top third of all institutions in England for creative graduate salaries.\*

**“I have found that students from Ravensbourne entering the workplace have the knowledge and experience required for business. Most of all I feel they are given ‘real world’ training and not just the theory of how things are done.”**

**Susan Tunstall**  
Head of Facilities, BTV Post

## Mindsets & Skillsets

It is an exciting time to join Ravensbourne! The creative industries are a growth area of the UK economy and our graduates enter the job market industry-ready and equipped with the mindsets and skillsets to succeed.

Our very strong industry connections confirm that our students are prepared for the professional challenges ahead by employing so many of them (19/20 of our graduates have industry jobs within six months of graduating\*\*). Many of them go on to be the leaders that are helping to shape the future of the creative industries.

It's a reputation that we're very proud of and we recognise that to maintain our place as a real leader in education we must continue to be radical innovators and disruptors in design and media education.

In 2018 we launched 'The Mindsets and Skillsets Manifesto', our new and groundbreaking approach to academic and practical learning. Informed by intensive research into leading-edge educational and professional techniques that are shaping tomorrow's design and media world, this will deliver an unrivalled education that will keep our graduates at the forefront of innovation and creativity, future proofing your educational toolkit.

Undergraduate students start with our innovative induction 'boot-camp' at the start of Year One, through our programme of collaborative electives in Year Two to our professional enterprise and entrepreneurship units in Year Three. We will ensure that you fully develop two crucial characteristics that you'll need for a successful career: a resilient and confident mindset that will free you to develop and apply your own creativity and an industry standard skillset that will help you to hit the ground running as a 21st century creative practitioner.

We believe that to thrive and succeed in tomorrow's creative industries, the ability to think creatively and holistically with advanced emotional intelligence are as vital as being able to harness the technologies and skills you'll need in an evolving and sustainable career.

Joining Ravensbourne is the first step of your career. It will unlock your creative potential, enabling you to develop the mindset and skillsets that will take you far and expand your horizons!



## The Mindsets and Skillsets Manifesto is built upon our five defining principles:

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### Cultivate

Where the individual thrives

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### Collaborate

Where disciplines evolve

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### Integrate

Where education engages industry

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### Advocate

Where purpose meets practice

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### Originate

Where creativity meets technology

### Open Events and Tours

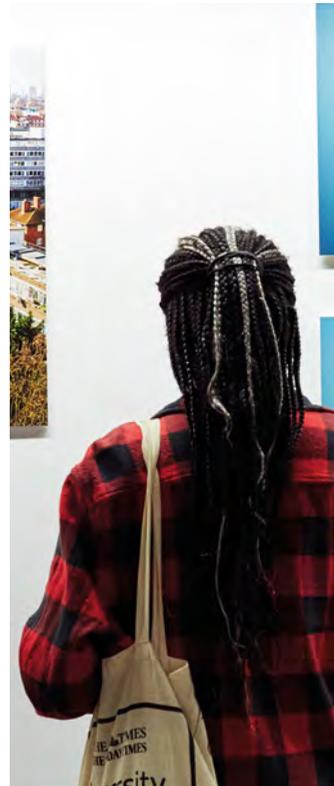
The best way to answer to “Why Ravensbourne?” is to visit us yourself.

Open Days provide you with the opportunity to meet the academic staff, current students, and to look around and see the facilities we have available. To find out more about the latest Open Event dates and to book your place, visit [ravensbourne.ac.uk/opendays](https://ravensbourne.ac.uk/opendays)

We encourage you to join us at an official open day to benefit from the full experience. However we also run frequent Building tours and can also accommodate ad hoc tours if you would prefer. Just visit our Open Events page for more information or contact us at [marcomm@rave.ac.uk](mailto:marcomm@rave.ac.uk)

**“Ravensbourne offers you the opportunity to be treated as the young designer you want to be. You become entrepreneurial and develop your skills as a young working professional.”**

**Chris Hall**  
Interior Design Environment Architectures  
BA (Hons) alumnus





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top  
**10**

Ravensbourne is ranked in the top 10 in the UK for art and design\*

---

top  
**20**

Ravensbourne is ranked in the top 20 in Europe for art and design\*

\*QS World University Rankings 2018

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# Student Life

At Ravensbourne our students are the heart of everything we do. We aim to provide you with the support you need to make the most of your time here.

Student Life | Student Support





**We have a small and buzzing student population. Our friendly team of staff encourage students to enjoy their time at Ravensbourne whilst also setting high standards for creative achievement.**

#### **What happens when I arrive?**

We put together a programme of lively social activities in your first few days to help you to get to know Ravensbourne and settle into your new life in London.

#### **Ravensbourne Students' Union**

The RSU is run by students, for students. We strive to ensure that your voices are heard where and when it matters most. We are passionate about issues affecting life and education, as well as promoting general welfare, social, cultural and athletic activities.

We run a number of clubs and societies and organise regular social and welfare events and activities to support you and to put the fun into student life. We'd love you to get involved - as an RSU Officer, a Student Rep for your course or as a volunteer. Get involved: [su@rave.ac.uk](mailto:su@rave.ac.uk)

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## **Student Support**

At Ravensbourne, we understand that juggling the demands of your course and dealing with the challenges of daily life can sometimes present issues. We're here to help you make the most of your time at Ravensbourne with support and guidance on a range of issues.

#### **Welfare and Counselling**

We're here to help. Our professional and discreet counselling service seeks to help you overcome any issues you might face in your academic or personal life. Whether this is something emotional, financial or practical, we provide a supportive network of people who will listen and help.

#### **Disability Support**

We offer support before and during interview, and whilst you are studying with us. We also advise on Disabled Student Allowance (DSA), including help with your application. We always respond to individual students' requirements in confidence.

### Learning Needs

If you have a learning difference, we encourage you to tell us so we can provide specific study skills guidance, with a specialist tutor throughout your time with us. This support includes confidential preliminary screenings for learning differences, arrangement of full diagnostic assessments as well as one-to-one skill development sessions.

Skills development sessions are catered to your individual needs in order to address the challenges you may experience on your course. This may include strategies to develop skills with organisation and expression of ideas, time planning and management to successfully meet deadlines, effective reading, writing and spelling.

### Study Skills

We run group study skills sessions designed to develop and improve the range of strategies essential to successful learning at higher levels including degree and postgraduate degree level courses.

### Financial support

We have a range of bursaries and scholarships available to eligible students. Alongside this, we encourage students to attend one-to-one advice sessions and workshops on budgeting. We subscribe to online resources offering students financial advice and support.

### The Quiet Space

We have a quiet space, located on level 3, for the use of individuals rather than groups. This space is intended for prayer, reflection and quiet time. It is intended for everyone, of all faiths and none.

For further information on any of our services, please contact the Student Services team, email [studentservices@rave.ac.uk](mailto:studentservices@rave.ac.uk) or call 020 3040 3501





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## Student Accommodation

London is an exciting and creative city to live and study in, and finding the right home is an important part of your experience here. We work with a number of accommodation providers to help you find a home whilst you are at Ravensbourne. Whether you are looking for halls of residence style accommodation, or housing in the private sector, we have a range of options to suit you.

We partner with **Scape Living** to provide stylish accommodation on the Greenwich Peninsula. We have an allocation of rooms that we can offer at a reduced rate. Demand for these spaces is high so we strongly advise you to register your interest and book as early as possible.

### Student Homes Initiative

Ravensbourne is also proud to be part of the **Student Homes** initiative that connects students directly with properties. This is designed to deliver affordable house-shares

to Ravensbourne students. The scheme works on a first-come, first-served basis so early booking is advised. We have a very limited number of spaces and these are managed by the **University of London House Services (ULHS)** on our behalf. This means that ULHS would be the landlord and whilst a deposit up front is required, there are no costly admin fees. The Students' Union also has a Facebook page dedicated to students looking for accommodation or for flatmates. For more information email [studentservices@rave.ac.uk](mailto:studentservices@rave.ac.uk)

### Renting privately?

We advise you to register with the **University of London Housing Services**. This allows you to search their database for privately rented rooms, flats and houses. There is also a vast amount of information about renting in the private sector, budgets and the best times to start hunting. You can also try **Hosts International**, who offer a whole accommodation service, including live-in landlord lets.

For more information please visit [ravensbourne.ac.uk/accommodation](http://ravensbourne.ac.uk/accommodation)

# Life in London



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**170**

museums in London, including three of the top ten museums in the world.

---

**14,000**

filming days per year in London, the world's third busiest film production centre. Countless films from James Bond to Harry Potter have been shot here.

---

**30%**

of the global art market comes from the UK visual arts sector, which London dominates.





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# 250+

festivals take place in London every year including Europe's biggest street festival, the Notting Hill Carnival which attracts nearly one million people.

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# 300+

languages spoken in London, more than any other city in the world.

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# 17,000+

music performances a year across London's 300+ venues including The O2 arena - the world's most popular music venue.





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## Our location

### Transport to Ravensbourne

#### Tube

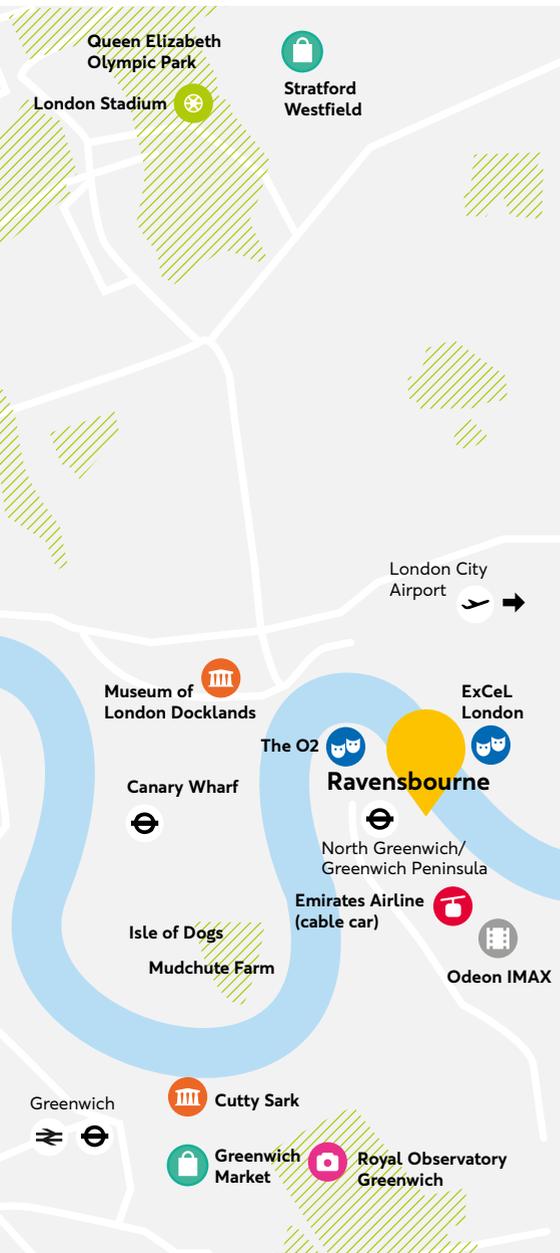
North Greenwich Station (Jubilee Line) is a short walk from Ravensbourne

#### Approximate travel times by tube

London Bridge Station 17 minutes  
Waterloo Station 18 minutes  
London City Airport 20 minutes  
Victoria Station 25 minutes  
Liverpool Street station 28 minutes  
Euston Station 28 minutes  
Kings Cross St Pancras Station 34 minutes

#### Buses

The following bus routes stop at North Greenwich Station:  
108, 129, 132, 161, 188, 422, 472 and 486





## Learning at Ravensbourne

**We believe in delivering a first-class range of tailored resources to support your learning.**

### Computing

We have a dedicated service desk providing support and advice to students in accessing the various IT services available. Our building is fully optimised for personalised mobile learning.

### Software

We have a range of discounted and freely provided industry software including Microsoft, Apple and Autodesk packages, and were one of the first institutions in the UK to have adopted Adobe's Education Enterprise License Agreement (EELA) to improve and enhance learning and resources for our students.

The EELA enables the provision of industry standard Adobe software to students free of charge, enhancing your learning, streamlining collaboration, and developing essential digital communication skills.

### Laptops

You are required to own or have access to a laptop from the very start of your course. Laptops are an essential tool to support personalised learning and are used extensively in all of our courses. You will need

one to access our network, and to research, communicate and collaborate during your studies. Laptop specifications are provided on our website, together with details of available bursaries to help you buy one, this includes the Laptop Fund where students can get a one-off £300 discount against the price of a laptop meeting the minimum specification requirements for each course.

### Studios and Production Suites

We have a large, fully equipped HDTV studio, state-of-the-art production control rooms, audio recording studio, media studio, and edit suites in colour-grading, audio post production, online editing and stereoscopic 3D production.

We also have two studios for rapid prototyping – for 2D and 3D printing and fabrication. Students can run off a working 3D prototype for a new product or innovation in less than a day, laser cut or mill a range of 2D and 3D printed materials prepared in our prototyping studios materials, or use the latest dye-sublimation fabric printers to add incredible patterns to fabric. We have one of the world's first and best multi-material polyjet printers, allowing incredible levels of flexibility and precision in your prototyping.

Training is provided on specialist equipment and our helpful and friendly staff are on hand to support you in turning your ideas into working prototypes.

## The Study Zone

The Study Zone offers access to an ever growing range of print, online and audio-visual resources.

Our materials library enables you to check the properties and texture of different materials as you develop your projects and ideas.

Our online resources are available 24 hours a day, 7 days a week, meaning you don't even have to be on campus to make the most of our collection.

You can see the wide range of resources we provide by visiting our catalogue [learningresources.rave.ac.uk](http://learningresources.rave.ac.uk)

## Central Loan Resources

Our Central Loan Resource (CLR) holds over 3,000 pieces of equipment that can be booked by students depending on their course requirements and following appropriate inductions from their tutors.

These items include DSLRs, video cameras, lenses, lighting, and sound and audio equipment from a range of industry standard manufacturers including Canon, Nikon, Arri, RED, Black Magic, Sennheiser, SQN, Elinchrom and Bowens.

CLR staff are film, audio and photography professionals who will help you find the best equipment for your projects.

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## Course Structure

For a full description of the structure of your course please visit our website. Each course listing will have a description of the topics of study across each year or part of your course. This section will also detail the balance of practical and written work you can expect and the means of assessment, for example essays or projects.

For more information visit [ravensbourne.ac.uk/courses](http://ravensbourne.ac.uk/courses)

## Contextual Studies

This forms a core element of our degree programmes. You will enhance your practice with an awareness of the history and development of your chosen discipline.

We help you to discover key artists, makers, designers and communicators and encourage you to think about the position of your own work in this field.

The contextual studies journey will allow you to deepen your reading around your practice. We give you a range of projects whilst you are at Ravensbourne, culminating in a full length study around your chosen theme or practitioner.

Writing and words are not the sole focus of the contextual studies units. We nurture our students in finding innovative, creative and inventive methods of showing us their research and critical thinking.

**“We help you to discover key artists, makers, designers and communicators and encourage you to think about the position of your own work in this field.”**

**Catherine Maffioletti**  
Research Fellow

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## Research and Industry

Our goal is to provide our students with multiple opportunities to broaden their experiences, whether through research-informed teaching or our many collaborative activities and events.



Ravensbourne and DoubleMe, a company which provides mixed reality holographic experiences, launched HoloPortal™, the UK's first facility which captures still or moving objects and generates 3D virtual doubles.

**“Ravensbourne’s research engages with the virtual and physical spaces that we inhabit today, and the intersection of data and design. We are creating a world-leading environment to exploit interconnectivity and collaboration between industry and practice-based research.”**

**Dr Nicholas Lambert**  
Head of Research

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## Research at Ravensbourne

**Ravensbourne’s Research Department encourages both academic and practice-based research by staff and students.**

We have an international reputation as a research leader and collaborative partner on innovative digital projects. We also work with industry and government in the UK and beyond.

Central to our mission is the aspiration of developing excellence in research, and informing teaching in all subject areas with the results of our project. We disseminate our work through teaching, publication, industrial and commercial outcomes, collaborations with other organisations and the promotion of debate. We aim to embed research within the culture of Ravensbourne.

In particular we focus on design, communication and interactive digital projects; also traditional scholarly output relating to the applications of technology

to design and culture; applied research in broadcast technology; and projects relevant to the creative industries. Our extensive networks with our academic peers, international institutions and commercial enterprises enable Ravensbourne to engage in significant projects that have raised its research profile.

As a specialist design and media institution, we are driven by a desire to encourage activity between disciplines and search for new and innovative thinking. This informs not only the structure of Ravensbourne, but also our pedagogy and outlook.

Therefore our research strives to be distinctive and offer alternatives to other universities and academic institutions.

Particular areas of innovation include:

- Augmented and Virtual Reality for learning
- Smart Cities and urban design
- New filming and narrative technologies
- Wearable technology
- Novel materials and production techniques

If you have particular research interests, please contact us: [research@rave.ac.uk](mailto:research@rave.ac.uk)




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## Industry Connect

At Ravensbourne, your professional career starts on your first day. The moment you step into our award-winning building, we will stimulate you to join thousands of our graduates who are pushing the boundaries in digital media and design.

Our staff aren't just academics - they're doers, still working in industry - so you'll be getting hands-on training from the experts. In our interconnected professions, collaboration is key, so you'll broaden your mind by studying closely with learners from other fields. And our renowned industry links mean you'll have the chance to sharpen your skills in some of London's most exciting workplaces.

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## Connect Awards

Ravensbourne Connect Awards are developed with leading and cutting edge agencies, studios and production companies to encourage collaboration across disciplines at Ravensbourne. The award varies depending on the brief and company sponsor, but is often a paid placement for 3 months.

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## Industry Projects

We run an extensive industry project and events programme to encourage collaboration between our students, industry partners and potential employers. We work with a range of companies to set live project briefs and create placement opportunities for students. These include companies such as Samsung, Barclays, Royal Shakespeare Company, We Are Social and VF Corporation amongst many others.

**Ravensbourne has industry collaborations with well known brands such as The Royal Shakespeare Company, BBC, The Tate Modern, Marks & Spencer and European Space Agency.**

**Winner of the National Undergraduate Employability (NUE) award for “Best Collaboration between a University and Employer” in 2016.**

#### **Marks and Spencer**

Our second year product design students spent eight weeks developing innovative and sustainable food packaging designs, to live briefs set by the M&S Packaging and Technology team. Students were supported by specialist tutoring and regular client feedback, as well as being given the opportunity to visit back and front of house at an M&S store. At the end of the project seven students were shortlisted to pitch their designs at M&S head office, and one winner was then selected for a six month paid internship.

#### **Wrangler Jeans**

Our second year students from Fashion, Fashion Buying and Fashion Accessory Design worked collaboratively on an industry brief set by VF Corporation, the company behind iconic brands including Lee, Vans and Wrangler. Students were tasked with working together to design and brand new denim concepts, inspired by the Lee ‘Body Optix’ range. They experienced what it would be like to set up a new fashion business, by producing a clothing range, undertaking market research, developing a brand and pitching to the client. The final projects were exhibited at an industry showcase and the three winning teams each won a £2,500 prize.

ravensbourne.ac.uk



**“We were extremely impressed with the students’ designs and how they used the traditional techniques usually used with denim in a new way.”**

#### **Steve Zades**

Global Vice President of Transformational Innovation at VF Corporation



### **Mozilla Festival**

Ravensbourne has hosted the Mozilla Festival for the past six years. MozFest is a diverse, highly interactive event with something for everyone. Ravensbourne students have the chance to join leaders of the Open Web - artists, activists, educators, scientists, journalists, policy-makers and technologists - who are building a better internet.

For three days in Autumn, Mozilla hires out our whole building to welcome over 1,800 delegates from around the world. As part of this event, Mozilla hire a team of student runners to make sure the event runs smoothly. Students from any course can volunteer, working in registration, hospitality or even donning the coveted Firefox costume itself.

**Did you know Ravensbourne is also a successful commercial hire space? Clients include Intel, Microsoft, Twin Summer Centres, YouTube and Bloomberg.**

**If you want to host an event in an innovative, collaborative and energetic space with award winning architecture, excellent transport links and a dedicated events team to support you, contact us at [events@rave.ac.uk](mailto:events@rave.ac.uk)**

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## Agency and Insights

Find opportunities to become a part of the creative world through the Agency, a resource to find new full and part-time roles, freelance work and paid internships. Only available to Ravensbourne students and graduates, this bespoke online service is supported by Insights.

Insights are resources, developed with our industry contacts, that offer students online, industry-focused advice and support for freelancing, finding work and developing your career.

For more information visit [ravensbourne.ac.uk/agency](https://ravensbourne.ac.uk/agency)

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## The Factory

Add to your toolbox of expertise with The Factory. This is a programme of short courses developed exclusively for all of Ravensbourne's students and alumni. Discover new talents or brush up on your skills from software to life drawing and everything in between.

For more information visit [ravensbourne.ac.uk/the-factory](https://ravensbourne.ac.uk/the-factory)

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## Lates

The Lates enrich knowledge and inspire creativity. A series of late night lectures from top creative minds in industry that will really get you thinking and give you the chance to cultivate new connections through informal networking.

Both the Late talks and the Factory courses are completely free to all students, staff and alumni.

For more information visit [ravensbourne.ac.uk/lates](https://ravensbourne.ac.uk/lates)



# Our courses



Our courses

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## Undergraduate courses

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Interior Design Environment Architectures BA (Hons)	34
Urban Landscape Architecture BA (Hons)	35
<b>Department of Design Practice</b>	<b>36</b>
Advertising and Brand Design BA (Hons)	37
Graphic Design BA (Hons)	38
Illustration for Communication BA (Hons)	40
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Product Design BA (Hons)	42
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## Postgraduate courses

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## Further Education

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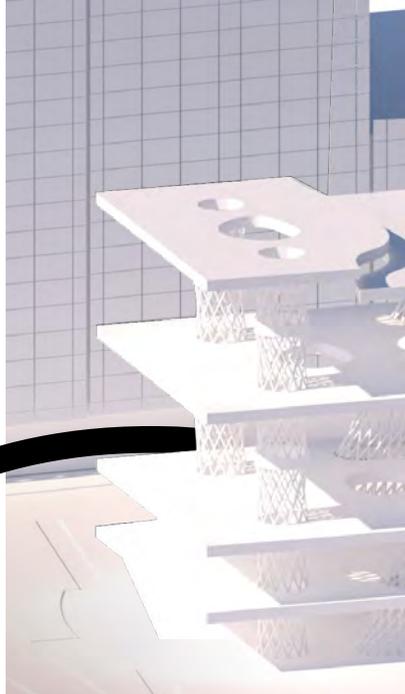
# School of Design

## Departments

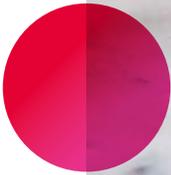
Department of Architecture → 32

Department of Design Practice → 36

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Below left **Waranya J. Leiper**  
Top middle **Laura Koriakinaite**  
Top right **Oscar Lahiff**



**“The School of Design at Ravensbourne is world-leader in design education; a place where you’ll explore and expand your mindsets and skillsets as 21st century citizen designers. Through industry relevant workshops and projects you’ll develop your design thinking, design experimentation, design aesthetic and design application, as well as your professional enterprise and entrepreneurial and skills to the highest level.**

**You’ll learn how to utilise your creativity to inspire, instruct, educate, persuade and entertain. You’ll graduate prepared to shape opinions, challenge preconceptions, change perceptions and enrich lives. Start designing tomorrow today in the School of Design at Ravensbourne.”**

**Professor Lawrence Zeegen**  
Dean of Design

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# Department of Architecture

The place to examine the future of the built environment and the human experience through the spaces we design.

Our courses | Undergraduate | School of Design | Department of Architecture

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Architecture → 33

Interior Design Environment Architectures → 34

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## Postgraduate Courses

Master of Architecture (MArch) → 80

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### For more information

[ravensbourne.ac.uk/architecture-dept](https://ravensbourne.ac.uk/architecture-dept)

# Architecture BA (Hons)

Architecture is the design and creation of new built environments. This course combines art, philosophy, technology and ecology with an experimental approach to solve problems connected to the places where we live, work and relax.

## Careers

Architects are most often employed in the design of quality environments. There are many different specialties but you could work in architectural and urban design, housing and office design, building conservation, heritage matters or community development.

## The Course

This course will give you an understanding of both the practical and theoretical aspects of architecture. You will study the design of buildings and the technical aspects of construction alongside how architecture relates to the notions of live, work and relax.

You will learn through a mixture of problem-based outcomes, design studio tutoring, workshops and traditional teaching. To prepare you for the profession, we put an emphasis on cross-disciplinary working with other departments and completing briefs as part of a team. Teaching staff and visiting professionals bring further industry perspectives to the course.

**For more information**  
[ravensbourne.ac.uk/architecture](https://ravensbourne.ac.uk/architecture)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
K100

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

Prescribed by the Architects Registration Board for Part 1 of the 3 Part architecture qualification.



Right **Adrian Jimenez, Samuel Lewis, Dominika Gozdek, Finn McLaughlin, Jordan Bizzell**



# Interior Design Environment Architectures BA (Hons)

**Interior Design Environment Architectures is the design, rehabilitation and extension of existing buildings and spaces. This course engages with interiors and pushes the boundaries of how we can make and re-make environments whilst considering the experience of the user.**

## Careers

Interior Design Environment Architectures graduates often go on to design the rehabilitation and extension of existing buildings, or the creation of new built environments. You could find yourself working in architectural or urban design, workplace design, housing, design research, and retail design or community development.

## The Course

This course is a fusion of architecture and interior design. It deals specifically with public and private commercial spaces within an urban environment. You will study the design and rehabilitation of buildings, the technical

aspects of construction, and how architecture relates to the notions of live, work and relax.

You will develop your skills through a mixture of problem-based learning, design studio tutoring, workshops and traditional teaching. To prepare you for the profession, we put an emphasis on cross-disciplinary practice and live competition briefs. Teaching staff and visiting professionals bring further industry perspectives to the course.

**For more information**  
[ravensbourne.ac.uk/ideas](http://ravensbourne.ac.uk/ideas)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W250

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

Prescribed by the Architects Registration Board for Part 1 of the 3 Part architecture qualification.



# Urban Landscape Architecture

## BA (Hons)

This course considers how we use space at a vast range of scales, from city streets to rooftops, urban environments to coastlines, and deserts to wetlands. It aims to develop skills in the planning and design of urban landscapes: spaces where we live, work and relax.

### Careers

Graduates may go on to work across different areas of landscape: design, management, planning and urban design in private practice or government offices. Their solutions help create thriving communities and sustainable places.

### The Course

This course focuses on urban design, combining creativity, curiosity and technical skill to design innovative ways of using the natural and built world where dense populations and high competition for resources creates exciting tensions and opportunities.

You will have the opportunity to explore the functional, expressive and social impact of new construction technology. You will also develop an understanding of the interactions between people, activities and places, and the way the environment can influence mood and behaviour.

To prepare you for the profession, we put an emphasis on cross-disciplinary practice and live competition briefs. Teaching staff and visiting professionals bring further industry perspectives to the course.

**For more information**  
[ravensbourne.ac.uk/urban-landscape-architecture](https://ravensbourne.ac.uk/urban-landscape-architecture)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
K310

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



Left Jed Maiden

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# Department of Design Practice

The place to investigate communication, experience, interaction and product design for tomorrow's creative industries.

Our courses | Undergraduate | School of Design | Department of Design Practice

## BA (Hons) Courses

Advertising and Brand Design → 37

Graphic Design → 38

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User-Experience and User-Interface (UX/UI) Design → 43

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## For more information

[ravensbourne.ac.uk/design-practice](https://ravensbourne.ac.uk/design-practice)

# Advertising and Brand Design

## BA (Hons)

This course investigates how contemporary Advertising and Branding are being transformed by digital technologies. We develop brand communication, social media content, marketing strategy and interactive experience, alongside more traditional advertising campaigns.

### Careers

Graduates from this course are ideally positioned to take their place within rapidly expanding areas of the creative industries. They work as creative directors, copywriters, digital designers, strategists, brand communicators, creative technologists and social media content creators.

### The Course

Our students utilise emerging communication platforms to tell visual stories that bring products and services to life in new and exciting ways. They learn how to understand a creative problem, and develop engaging solutions via experiences that

evolve across multiple platforms and interactions. They create brand communication, identity systems, social media content, marketing strategy and interactive experience through outcomes that might include apps, digital film, augmented and virtual reality, online media, software platforms and mobile games alongside more traditional communication formats. Their ability to frame zeitgeist and initiate culture ensures that their skills are in high demand by the UK's world leading creative businesses.

**For more information**  
[ravensbourne.ac.uk/advertising-brand-design](https://ravensbourne.ac.uk/advertising-brand-design)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
NW52

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



Left Tayo Onabule,  
Charlie Baker  
and Michael Bailey

# Graphic Design BA (Hons)

**Graphic Design is the practice and study of visual communication and creative problem solving. This course will encourage you to explore many novel ways of design thinking on platform, format and context, considering materials and the medium in this process. Through experimentation and enquiry, Graphic Design students reflect on the past, challenge the contemporary and anticipate the creative future.**

## Careers

Graduates work in areas of typography, editorial design, information design, spatial design, exhibition design, UX/UI and design strategy. You will graduate with strong technical expertise and be ready for a broad range of careers in the creative industries.

## The Course

This course allows you to work cross-media and explore Graphic Design from a number of critical perspectives, challenging the role of the Graphic Designer. We value individualism and encourage concept driven work, showing a clear understanding of design problems as well as visual languages.

You will study through a mix of practice and theory-based learning. This will include lectures, workshops, individual tutorials, self-directed study and projects. Senior Lecturers and visiting professionals offer industry insight to the course as well as supporting you in your future choices. All of our students graduate as creative thinkers and problem solvers with a strong understanding of audience and message.

**For more information**  
[ravensbourne.ac.uk/  
graphic-design](http://ravensbourne.ac.uk/graphic-design)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W210

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



Right Jack Hubert and Callum Stephenson



**“I chose Ravensbourne because it was a very forward thinking institution and elements of new technologies were included in the course structure. I like that my course was so multidisciplinary with opportunities for collaboration with students from other courses.”**

**Hugo Raymond**

BA (Hons) Graphic Design alumnus  
and winner of the 2014 D&AD Yellow Pencil



# Illustration for Communication

## BA (Hons)

**Illustration for communication across commercial graphic design, advertising, fashion, interaction, web and app design and in animation and gaming is increasingly ubiquitous - illustrators are contemporary visual storytellers.**

### Careers

Contemporary illustration is positioned at the intersection of graphic design, advertising and publishing, fashion and product design, animation and games design. Illustrators create images and narratives for print and screen and are the creators of direct visual communication. There are unparalleled opportunities for image-makers to work with time-based, sequential and narrative forms.

### The Course

This course will teach you about the application of contemporary illustration across different formats. This practice-led course uniquely prepares its graduates for entry into a rapidly changing field of contemporary illustration through the exploration of ideas and themes across commercial, social, political and cultural contexts utilising narratives in compelling and innovative ways.

### For more information

[ravensbourne.ac.uk/illustration-for-communication](http://ravensbourne.ac.uk/illustration-for-communication)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W220

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



# Motion Graphics BA (Hons)

**Motion Graphics is an understanding of how both movement and time impact on design. This course is recognised within the media and broadcasting industries as the premier course for developing creative thinkers with technical expertise. With the growth of digital culture, motion graphics has become one of the fastest growing areas of design.**

## Careers

As well as traditional areas such as film, television and advertising, motion graphics are now an integral part of all aspects of our lives from the interface on our mobile phones to installations at performances, exhibitions and events. Recognising this, companies and agencies of all types are increasingly setting up in house motion graphics units.

## The Course

The course covers the full range of skills needed to become a motion graphic designer. These skills are both creative and practical and all are tailored specifically to the needs of the motion graphic design industry, and underpinned by academic research. The focus of the course is the communication of concepts and information through motion and across specific time frames. The key areas covered are narrative,

visual communication, typography, animation, live action and branding as well as examination of the history, context and future potential of motion graphic design.

Within each area of study there is initially a focus on underlying principles and core skills relevant to working in motion graphics. This is followed by exploration of how these are employed and integrated with each other in professional practice.

In their final year students are able to focus on specific areas of practice through self initiated projects as well as demonstrate their broader knowledge, understanding and skills through competitions or live briefs.

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W280

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

**For more information**  
[ravensbourne.ac.uk/  
motion-graphics](https://ravensbourne.ac.uk/motion-graphics)

Right Sean Keane



# Product Design BA (Hons)

**Product Design BA (Hons) focuses on creating versatile designers with the skills and knowledge to develop the products, services, and experiences of the future, both physical and digital.**

## Careers

Graduates most often go on to work in 3D product, packaging, service, and user experience design. For example our graduates often help to develop new electronic devices, food packaging, and better customer experience in industries such as finance, transport and entertainment.

## The Course

The course explores the design process from discovery to delivery. This includes identifying areas where design could have significant positive impact, defining problems and opportunities through wide ranging research and analysis, developing original concepts with creative thinking, and delivering detailed designs ready for production.

Work is predominantly project-based and you will learn industry standard design skills such as sketching, prototyping and 3D printing through hands-on

practical work. You will learn to communicate your design work in an engaging way through pitch presentations, images and design documents.

Our lecturers and visiting professionals will give you a unique insight into the field of product design and will help you to develop an individual direction as a designer, exploring thinking around current issues such as sustainability and intellectual property.

**For more information**  
[ravensbourne.ac.uk/  
product-design](https://ravensbourne.ac.uk/product-design)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W240

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



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# User-Experience and User-Interface (UX/UI) Design BA (Hons)

**UX and UI design are challenging, multi-disciplinary activities that create the overarching experience and functionality of every aspect of a product or service.**

## Careers

Graduates find work in a number of roles such as information architect, interaction designer, usability tester, UX researcher or analyst, and visual designer. The most popular sectors to work in are retail and e-commerce.

## The Course

This course looks at the fundamentals of UX/UI design; usability, interaction design, visual design and information architecture. This course explores the importance of designing for the end-user experience with intuitive user interfaces.

You will explore an understanding of what constitutes UX and UI design and the elements that make for positive UX and UI design on websites and mobile applications.



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## For more information

[ravensbourne.ac.uk/ux-ui-design](https://ravensbourne.ac.uk/ux-ui-design)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
I310

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

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# Department of Fashion

The place to explore design concepts and technologies shaping the global fashion industry of the 21st century.

Our fashion courses are ranked 6 in the UK, 13 in Europe, 24 in the world.\*

## BA (Hons) Courses

Fashion → 45

Fashion Accessory Design → 47

Fashion Buying and Brand Management → 48

Fashion Promotion → 49

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### For more information

[ravensbourne.ac.uk/fashion-dept](http://ravensbourne.ac.uk/fashion-dept)

\*Fashionista.com 2017

# Fashion BA (Hons)

Fashion at Ravensbourne has a strong heritage and international reputation for producing highly employable graduates with distinctive personal design identities. Students have gone on to secure positions at brands such as ACNE, Alexander McQueen, Burberry, Chloe, Givenchy, Joseph, Louis Vuitton, Maison Margiela, Oscar De La Renta, Stella McCartney and Victoria Beckham.

This innovative course offers designers of the future the opportunity to study both traditional and innovative practices in fashion design, development, pattern cutting and sampling. While embracing traditional methods, we have invested in new innovative technologies to optimise their future employability.

## Careers

As the fashion designers of the future, you will develop the knowledge and skills to work within menswear design, womenswear design, textile design, creative cutting, product development, CAD /CAM processes, professional spec. drawing, and tech pack production.

## The Course

This course is about creating designers with industry-ready skills and a firm grasp of research and concept development methodologies. There are two alternative pathways reflective of the skillsets required by contemporary fashion industry sectors and market levels.

We ensure that students on this course are highly employable through constant industry engagement and live project briefs.

To ensure and embed relevance, every student will be supported in securing an accredited work placement for one term of the course. Students typically secure work placements in London, Antwerp, Paris, Milan and New York.

**For more information**  
[ravensbourne.ac.uk/fashion](https://ravensbourne.ac.uk/fashion)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W230

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



**“Ravensbourne’s fashion students not only have a brilliant space and amazing building to work in, they excel in their thought processes, digital skills and creativity. They are just what the industry needs.”**

**Claire Malcolm**  
Hardy Amies

Our courses | Undergraduate | School of Design | Department of Fashion



# Fashion Accessory Design BA (Hons)

The Fashion Accessory Design course will provide you with the mindsets and skillsets to create innovative accessories, textiles, smart materials and wearable technology. On this future-facing course, you will learn a variety of skills and design for the fast growing fashion accessories, textile and material innovation market. An accredited work placement in level 5 of the course allows students to apply their skills within an industry context and to make contacts that will greatly enhance their employability. Work placements include Ralph & Russo, Iris van Herpen, Aitor Throup, Roksanda, Jane Bowler and many more.

Recent graduates were employed as designers by prestigious brands such as Dune and Kurt Geiger as well as international e-tailer ASOS and a range of young and independent brands.

## Careers

Fashion accessory designers work in areas such as bag design, eyewear, jewellery design, luggage design, shoe design, material innovation and fashion-led product design. The increased textile and material innovation focus in line with industry demand brings a variety of opportunities as well as a broad range of career options to students on this course.

## The Course

The focus of this course is to develop your ideas and concepts in relation to accessories and fashion experimentation through 3D printing, textile innovation and material manipulation, digital print design, laser cutting, digital embroidery, and 3D prototyping. These processes and techniques will facilitate the design and production of innovative, market ready accessories informed by new trends, technologies and learning about new consumer profiles in a fast and fluid market.

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
4A69

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



**For more information**  
[ravensbourne.ac.uk/fad](http://ravensbourne.ac.uk/fad)

Above **Ellie Brown**  
Top left **Eni Fakoya**  
Far left **Rebecca Lavelle-Bowden**

# Fashion Buying and Brand Management BA (Hons)

This course has been designed to provide students with the mindsets and skillsets needed for fashion forecasting, buying, merchandising, sourcing, product development, brand and quality management of the supply chain. Students will learn about the whole product development process from concept to consumer, including the management and promotion of fashion brands.

## Careers

This course will help to bring the roles related to fashion buying and brand management to life. Graduates will work in fashion forecasting, buying, merchandising, product development, fabric sourcing, marketing, visual merchandising, sustainability and brand management.

## The Course

You will gain practical knowledge about the product development process including fabric selection and testing, colour and quality management and sustainability. You will learn about predicting trends, planning a range, building a brand, and then how to promote and protect it.

Special focus will be placed on understanding consumer behaviour, psychographic profiling and discovering what really makes people buy.

Your creative learning will be enhanced through relevant field trips to manufacturers, trade fairs and fabric suppliers. The course is suited to creative students with the potential to develop business acumen as future entrepreneurs. The course includes a fully accredited work placement where students can test their learning in a professional environment.

**For more information**  
[ravensbourne.ac.uk/fbbm](https://ravensbourne.ac.uk/fbbm)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
560N

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



# Fashion Promotion BA (Hons)

**This course will provide the essential mindsets and skillsets needed to build, promote and maintain dynamic fashion brands, product and services to relevant target audiences. You will learn the skills and techniques needed to effectively communicate and market fashion in this dynamic and fast moving sector.**

## Careers

Potential careers for graduates from this course include fashion marketing, fashion PR, brand consultancy, fashion styling, creative art direction, brand agent, visual merchandising, analytics, social media management, sustainability management, online merchandising/visual display for online brands, fashion writing, fashion blogging, and campaign management.

## The Course

Our students develop their voice through a variety of creative media including digital platforms, film, magazines and social media. Elective units provide the opportunity to learn and explore skills outside the fashion promotion specialist skillsets in order to allow experimentation within the broader creative industries.

Fashion Promotion BA (Hons) includes a fully accredited work placement where students can test their learning in a professional environment. Recent work placements include Urban Outfitters, Wonderland Magazine, Ralph Lauren, Ralph & Russo, Paul Smith, LK Bennett, Karen Millen, Harvey Nichols, Fashion Scout, Exposure PR, All Saints and Black Diamond Films.

Competitions and live briefs provide learners with real experiences in their chosen area of study. These provide the learners with real work scenarios in which they can develop and integrate their existing skills and knowledge while building key industry contacts.

## For more information

[ravensbourne.ac.uk/  
fashionpromotion](https://ravensbourne.ac.uk/fashionpromotion)

## Duration:

3 years full-time

## Institution:

RAVEN R06

## Course:

NP53

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



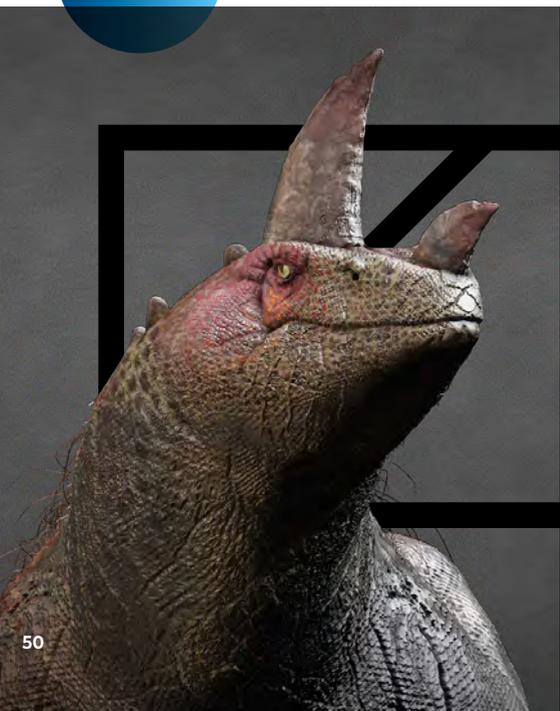
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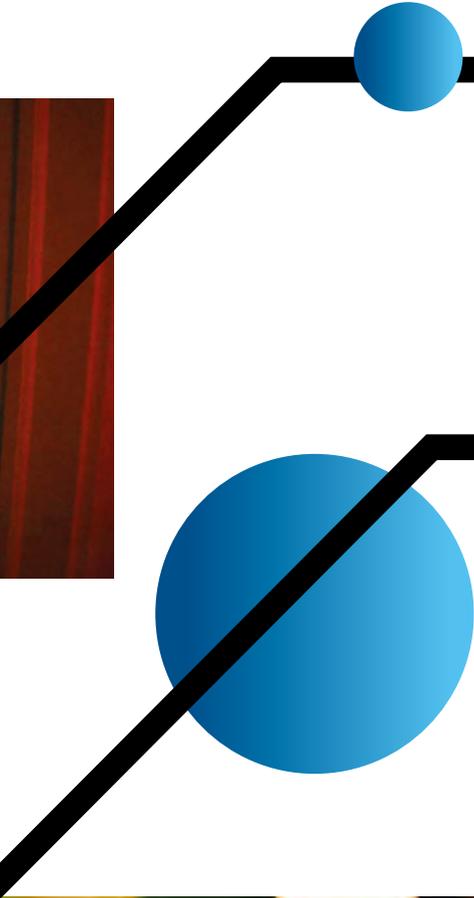
# School of Media

## Departments

Department of Content → 52

Department of Production → 58





**“I am proud that our graduates are snapped up by major industry players and often go on to become world-leading media practitioners. This is because in the School of Media we nurture both the mindsets required to prepare the necessary resilience and confidence for success and thriving – but also the professional skillsets that enable students to be work-ready when they finish their courses.**

**You will be guided by colleagues that include noted practitioners, industry partners, researchers, and scholars – in a unique interdisciplinary environment dedicated to innovation and experimentation.”**

**Dr Gary Pritchard**  
Dean of Media

Top middle **Joe Horsley**  
Top right **Chris Caldwell**  
Left **Rebecca White**  
Far left **Liam Morris**

---

# Department of Content

The place to learn about the production of creative content for a specific audience.

Our courses | Undergraduate | School of Media | Department of Content

## BA (Hons) Courses

Animation → 53

Digital Photography → 54

Games Design → 56

Music and Sound Design → 57

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**For more information**

[ravensbourne.ac.uk/content-dept](https://ravensbourne.ac.uk/content-dept)

# Animation BA (Hons)

Animation is communication through movement and narrative, covering a range of creative sectors both in the UK and globally. With a large percentage of the animation industry based in London, the animation course is ideally located to give creative individuals the opportunities to excel.

## Careers

Animation graduates often work as 3D/2D generalists, as well as specialists in areas including animation, modelling and rigging. Our graduates are predominantly employed in the Film/VFX and Television sectors including companies such as Framestore, Dneg, MPC, Jellyfish and BlueZoo.

## The Course

This course encourages you to think on your feet and respond to live and self-initiated briefs to solve creative problems. Our students are adaptive thinkers who understand how animation can collaborate with other disciplines to form engaging ideas and stories.

We use a mix of practice and theory-based learning, including, seminars, workshops, industry masterclasses, individual tutorials and self-directed study. You will explore the medium using industry standard software and will produce an assessed portfolio of creative and professional work.

## One of the top institutions in the UK for Animation

Animation Career Review, 2017

**For more information**  
[ravensbourne.ac.uk/animation](http://ravensbourne.ac.uk/animation)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
WQ15

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

**“Your ideas and skills are valued. If there was something I was passionate about pursuing, I was not told to stop - instead I was offered help and support from my tutors.”**

Aliyah Coreana  
BA (Hons) Animation alumna, 2014

Right Amy Davies



# Digital Photography BA (Hons)

**This course concerns itself with contemporary photography across a multitude of platforms. This multi-accredited course provides graduates with the knowledge and skills needed to succeed in the photographic industry.**

## Careers

Our graduates are industry-ready and go on to work across a range of areas such as photojournalism, editorial, documentary, portraiture, advertising, fashion, music, architecture, picture research and PR.

## The Course

This course provides an education in the broader areas of digital photographic practice, and an understanding of the rapidly changing principles and methods that underpin new and emerging creative commercial practice. You will be encouraged to develop your own distinctive portfolio and support this with a high level of technical skill, whilst understanding the theory of photography.

The course is industry-focused, encouraging students to seek opportunities for placements at top London agencies and photographers, while offering opportunities to work with other students across different disciplines. Our students are commercially aware and highly regarded within the field. You will study through a mix of practice and theory-based learning that is entirely digitally focused and will be supported by visiting professionals and teaching staff who will all bring further industry perspectives.

**For more information**  
[ravensbourne.ac.uk/  
digital-photography](https://ravensbourne.ac.uk/digital-photography)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
W640

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90

**“Ravensbourne has provided me with a strong degree, priceless experiences, lasting friendships and an incredibly good time! I would do it again.”**

**Irene Tonnessen**  
BA (Hons) Digital Photography alumna, 2013





Left Sabella Peinado Casal  
Above Gea Wongsida

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# Games Design BA (Hons)

This course delivers creative engagement across a variety of platforms, contexts and social arenas. This course will see you creating games and interactive experiences across these, scripting game architectures and employing appropriate programming tools.

## Careers

Graduates will leave Ravensbourne with the expertise and knowledge to create computer games and interactive experiences, using contemporary game engines that support traditional console applications alongside the emerging fields of mobile, virtual, augmented and online application development.

## The Course

Emphasis is placed on professional industry-standard practice through project work and interdisciplinary collaborations. You will be encouraged to develop your individual creative mindsets and skillsets to identify where your particular talent can be harnessed within the industry.

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## For more information

[ravensbourne.ac.uk/  
games-design](http://ravensbourne.ac.uk/games-design)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
I600

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



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## Music and Sound Design BA (Hons)

**Music and Sound Design** is the creation and manipulation of music and sound for film, games, television and diverse digital applications. The course is for aspiring sound designers, musicians and composers who wish to develop their sound and music production skills and apply them in a wide range of careers in the creative industries.

### Careers

Sound designers, musicians and composers will develop specialisms which could include composition, production, sound engineering, songwriting and creating soundtracks for film, television and games.

### The Course

Students gain an understanding of how sound and music intersect with moving image (film, games and television) and are encouraged to apply the technical and creative aspects of sound and music production in a project-based learning environment.

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### For more information

[ravensbourne.ac.uk/music-and-sound-design](http://ravensbourne.ac.uk/music-and-sound-design)

### Duration:

3 years full-time

### Institution:

RAVEN R06

### Course:

W374

### Term starts:

September 2019

### Entry requirements:

→ 89

### How to apply:

→ 90



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# Department of Production

The place to capture the imagination. Our students change your perceptions of the world through creative storytelling and the exercise of their production expertise.

Our courses | Undergraduate | School of Media | Department of Production

## BA (Hons) Courses

Digital Film Production → 59

Digital Television Production → 60

Editing and Post Production → 63

## BSc (Hons) Courses

Digital Television Technology → 62

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### For more information

[ravensbourne.ac.uk/production-dept](http://ravensbourne.ac.uk/production-dept)

# Digital Film Production BA (Hons)

**Digital Film Production is the study of contemporary forms of film-making. You will gain a solid grounding in established techniques as well as exploring emerging digital technologies.**

## Careers

Filmmakers most often work within the technical and creative departments of film production companies. Graduates often also become freelance self-shooters and set up their own studios and production companies.

## The Course

The course will give you the skills and experience to produce innovative shorts, features, commercials and documentaries. The film industry underpins the course and our students learn the importance of all aspects of the production journey from financial backing to building a fanbase for a film.

Alongside this, we facilitate engagement with film technologies such as Green Screen and give you opportunities to experiment with 3D techniques. Our film courses are highly regarded in the film industry and students are often working on professional shoots from their first year on the course.

**For more information**  
[ravensbourne.ac.uk/  
digital-film-production](http://ravensbourne.ac.uk/digital-film-production)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
P313

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



# Digital Television Production BA (Hons)

**Digital Television Production is the study of all aspects of television production including broadcast and online media. This course features two pathways; in production, and in operations.**

## Careers

Graduates from both pathways are in high demand and are able to work in broadcast and video production for television and the web.

## The Course

Both pathways on this degree will produce graduates who are highly skilled studio and location professionals who are able to work on multi or single-camera productions. These skills are applied to a variety of television genres. This also includes technical skills in cameras, lighting and sound.

You will learn through a mix of practice and theory-based learning that includes lectures, workshops, seminars, projects and self-directed study.

This course is led by industry experts who are often working in production and broadcast.

The production pathway is designed for those who want to make innovative television programming using a variety of distribution platforms, including social media.

The operations pathway will teach you about varied production techniques and digital operations, including the use of media asset management systems.

**For more information**  
[ravensbourne.ac.uk/digital-tv-production](http://ravensbourne.ac.uk/digital-tv-production)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
See website

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90





# Digital Television Technology BSc (Hons)

**Digital Television Technology is a course aimed at students aspiring to work in the world's television and broadcasting industry. This course teaches students the more technical side of television so that employment in technical operations, technology deployment, and broadcast engineering is possible.**

## Careers

Ravensbourne students are uniquely placed with opportunities to apply their skills whilst studying with respected industry clients and partners, which include The Royal Shakespeare Company. Furthermore, Ravensbourne students graduate into extremely exciting job roles within the global television community that include working on Winter and Summer Olympics.

## The Course

The course covers: audio, video, broadcasting, data networks, computing, infrastructure and systems, and outside broadcasting. Students develop an understanding of: technical roles within television, technologies in use in television and broadcasting, and fundamental principles of broadcast engineering.

Students acquire these skills via project-based learning across a variety of disciplines that include: sound, acoustics,

cameras, outside broadcasting, events, studio production, satellites, networking, streaming, and new emerging technologies.

The Digital Television Technology course provides our students with an enviable level of creative and technical freedom to harness emerging broadcast technologies in collaboration with industry organisations. Ravensbourne is a Society of Motion Picture and Television Engineers (SMPTE) Student Chapter. This provides students and staff an opportunity to engage with its respected international members in a variety of collaborative ways.

## For more information

[ravensbourne.ac.uk/  
digital-television-technology](https://ravensbourne.ac.uk/digital-television-technology)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
See website

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



# Editing and Post Production BA (Hons)

There are three key events in the life of a film: the script, the shoot, and the edit. Editing is where it all comes together, where meaning is created through cutting sound and picture. This is the moment when the story is finally told.

## Careers

Editors and post-production professionals often start work as edit assistants, assistant colourists, data wranglers, trainee visual effects compositors and machine room technicians. Individuals can progress on to roles such as editors, colourists or compositors.

## The Course

While editing is at the heart of this course, you'll also specialise in at least one other craft: visual effects, colour grading, or shoot-and-edit.

These are crafts of extraordinary power and nuance. Through them you can inform and enlighten,

and you can change people's minds. You can arouse great emotion, and you can create immersive fantasy worlds.

You will develop these skills through workshops, through making, and through giving and taking feedback. At the same time, you will acquire skills in post technology and media management which form the backbone of your craft. And throughout your learning journey you will come to see your practice within the context of wider social, cultural and aesthetic formations.

**For more information**  
[ravensbourne.ac.uk/  
post-production](https://ravensbourne.ac.uk/post-production)

**Duration:**  
3 years full-time

**Institution:**  
RAVEN R06

**Course:**  
PJ90

**Term starts:**  
September 2019

**Entry requirements:**

→ 89

**How to apply:**

→ 90



**“Confidence must be the biggest benefit from studying at Ravensbourne, as well as great opportunities in the real working world. What has also grown more since graduation has been the passion and ambition that the course originally gave me.”**

**Raluca Mateo**

Editing and Post Production Alumna 2013

# Postgraduate studies

## MA/MSc Courses

- Communication Design → 67
- Environment Design → 68
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- Interactive Digital Media → 70
- Interactive Product Futures → 71
- Moving Image → 72
- Visual Effects → 73
- Wearable Futures → 74
- Applied Technologies:  
Rapid Prototyping and Digital Technologies → 75

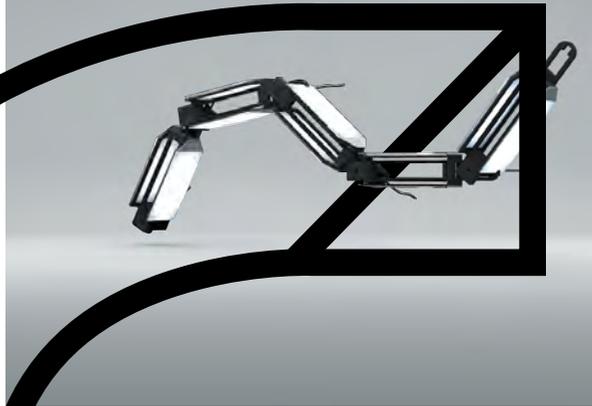
## MDes Courses

- Design Management Innovation → 76
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## MArch Course

- Master of Architecture → 80





**The place to sharpen your skills and equip yourself for success in the creative industries. Our tutors are respected academics and practitioners with substantial experience and industry connections.**

**The postgraduate programme features a range of specialist MA, MSc, MDes and MArch courses that are all digitally innovative, applying the lens of design thinking to business and professional practice.**

Below left Anna Carin Johnson  
Middle Geli Luna  
Top right Felipe Sheward

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# MA/MSc/MDes and MArch Courses

Creating a genuine learning environment based on experiential learning has defined our approach to postgraduate study at Ravensbourne. This draws on the transdisciplinary and collaborative nature of design, technology and innovation, how we find ways of translating creative ideas into professional practice, services, business and civic environments.

Those that join postgraduate studies at Ravensbourne will be part of a rich mix of individuals, all learning and working together to explore new professional practices, to question received wisdom and to articulate a sense of meaning and purpose around innovation, digital spaces and design thinking.

**Professor Jeremy Gardiner:**  
Director, Postgraduate Studies

**Paul Sternberg:** Associate Dean,  
Head of Design Innovation, Postgraduate Studies

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For examples of projects and upcoming events from the Postgraduate team see [ravensbournepost.com](http://ravensbournepost.com)

# Communication Design MA

Communication Design helps you to think creatively about design problems and use technology to offer innovative solutions. Analytical skills, together with strategic and conceptual thinking are developed to achieve successfully targeted messages to the recipient.

## Careers

Communication designers commonly work across a wide range of areas, offering a 360° collaborative approach to design delivery.

## The Course

This course has been developed in response to industry demand for creative professionals with specialist design skills.

This broad-ranging discipline is concerned not only with developing aesthetics, but also creating new media channels to ensure the message reaches its target audience effectively.

As technology has become more prevalent, design has assumed more importance and professionals need to be able to offer new ideas to meet client needs. You will develop your own specialism, as well as collaborating with students on other postgraduate pathways, through rigorous analysis, experimentation and practical testing. You will benefit from the input of professional designers working within the future-thinking design industry.

## For more information

[ravensbourne.ac.uk/communications-design-ma](http://ravensbourne.ac.uk/communications-design-ma)

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



# Environment Design MA

**This course focuses on practice in relation to architecture, spatial design and human experience. Through risk-taking and critical inquiry, it looks beyond disciplinary boundaries and aims to prepare for challenges and desires of a sustainable future.**

## Careers

This course is responding to the emerging demand for architects with an interdisciplinary skill set in environment design, experience design and sustainable cultures.

## The Course

Challenging the traditional role of architect, the Environment Design MA combines crafts and emerging technologies to facilitate collaboration and advanced practice. Embracing sustainable methodologies, applied philosophy and speculative design, it creates a platform for experimentation and hybrid architectural practice.

The course encourages you to explore your own field of research and practice. We are a multidisciplinary team with staff who exchange knowledge in applied technologies, visual effects, interactive digital media, moving image, communication design and fashion.

The programme aims to give students the skills to create methods and techniques often offered by new technology and the creative processes involved in designing.

You will be encouraged to engage with advanced practice within a global context and explore the similarities and key differences in emphases of different centres across the world, and to put your learning and design solutions into context. Here, you will expand your own research and practice, by putting your theories into practice from week one, researching through speculative design. This will culminate in the realisation of a final major project fully informed by professional and industrial contexts and interdisciplinary perspectives.

**For more information**  
[ravensbourne.ac.uk/  
environment-design-ma](https://ravensbourne.ac.uk/environment-design-ma)

**Duration:**  
1 year full-time  
2 years part time

**Term starts:**  
September 2019

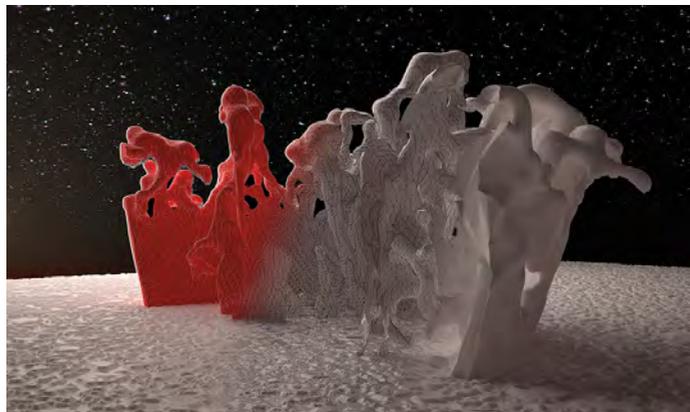
**Entry requirements:**

→ 89

**How to apply:**

→ 90

Right **Alberto Villanueva**  
Far right **Ana Mickovic**



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# Fashion MA

**This course challenges the boundaries of traditional fashion design and manufacture, to ensure cutting-edge practice is balanced with commercial strategy.**

## Careers

You will be equipped with an in-depth knowledge and understanding of the international fashion and fashion marketing business, enabling you to integrate these skills into the creative design and making process.

## The Course

The Fashion MA course is a creative, project-based course that focuses on the dynamic between creativity, technology, and business awareness. It develops the critical, technical and professional skills necessary to advance practice and simulate innovation in the fashion industry. You will explore the boundaries of creative fashion design and develop your skills utilising a range of prototyping technologies. The course will challenge you to examine the underpinning methodologies and ways of working that characterise creative practice in fashion.

You will benefit from our unique ethos of encouraging collaboration with other postgraduate practitioners to gain a multidisciplinary perspective. Throughout the course, you will develop new experimental approaches to fashion and/or textile design, strengthen your own practice and develop new skills. Final project outcomes range from

traditional catwalk collections to installations, interactive experiences, exhibitions, virtual design products, website promotional packages, magazines or videos and future fashion concepts.

A focus of Ravensbourne and speciality of this fashion course, in comparison to more traditional courses, is to encourage you to make final projects that integrate multidisciplinary perspectives.

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**For more information**  
[ravensbourne.ac.uk/fashion-ma](https://ravensbourne.ac.uk/fashion-ma)

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Interactive Digital Media MA/MSc

**Interactive Digital Media is of particular relevance to you as a practitioner or designer if you want to develop your practice in interaction design, installation, projection mapping, digital games and user-centred product design.**

## Careers

You will be in a position to take responsible roles such as production supervisor, technical director, lead or assistant programmer, user-experience designer, producer or freelance consultant.

## The Course

This course creates designers with the potential to innovate and influence interaction design practice.

You will be encouraged to work with technology experimentally, creatively and collaboratively, and to apply emerging and existing technology in new and novel ways. You will also have hands on experience creating for Android, iPad, iPhone, PlayStation, Xbox, and websites.

The course will provide skills in the relevant multimedia software, 3D graphics software, game engines and modelling packages such as Unity, UdK, 3D Studio Max or Maya. You will understand code, create electronic and physical interfaces and the course encourages the use of low level C# and C++, JavaScript, HTML or Python.

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## For more information

[ravensbourne.ac.uk/interactive-digital-media-ma](http://ravensbourne.ac.uk/interactive-digital-media-ma)

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Interactive Product Futures MA

**Interactive Product Futures is a creative, project-based course. It supports advanced product designers who wish to develop and refine their practice in interaction and user-centred product design.**

## Careers

Our graduates leave with skills relevant to realise relevant and elegant design proposals with solid commercial potential.

## The Course

This course is defined by its distinctive experimental approach to the development of user-centred projects.

The course recognises that different electronic and computing technologies increasingly permeate our lives, but also recognises the need for products to be more empathetic to people and their

behaviour. Examples of potential development opportunities include website development, mobile phone application or utility, a computer game or game level, media elements, interactive TV application.

The course encourages you to experiment with new ways of working with objects and their integration with technologies, both creatively and collaboratively. It also asks you to apply emerging and existing technology in new ways through personal fabrication, research and the experimental application. We invite you to look at academic theoretical frameworks, research methodologies and their application within industry practice.

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90

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## For more information

[ravensbourne.ac.uk/interactive-product-futures-ma](https://ravensbourne.ac.uk/interactive-product-futures-ma)



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# Moving Image MA

Our Moving Image course has been designed for students who are looking for an innovative, creative and critical opportunity to develop their work. You will engage with video, digital editing, sound, and animation to build a strong conceptual and technical basis for your development.

## Careers

The need for both film and video content means that there is a growing need not just for producers but also digital advertising professionals who have a deep understanding of the whole workflow around moving image.

## The Course

This course develops conceptual thinkers and professionals who can deliver ideas across moving image industries.

We provide opportunities to work in more traditional areas of moving image such as short narrative film, promotions and branding, animation and motion graphics whilst also developing skills in areas such as 3D projection, video mapping and CGI.

The course forms an intensive arena for the discussion, development and production of high quality original audiovisual work. You will also be encouraged to engage with the wider context of moving image practice, for instance through submitting work to festivals and competitions. There may be opportunities to work on 'live' industry briefs or with start-ups from the incubation area.

You will be invited to attend guest lectures from industry professionals and participate in industry-focused projects, collaborations and workplace visits.

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**For more information**  
[ravensbourne.ac.uk/  
moving-image-ma](http://ravensbourne.ac.uk/moving-image-ma)

**Duration:**  
1 year full-time  
2 years part time

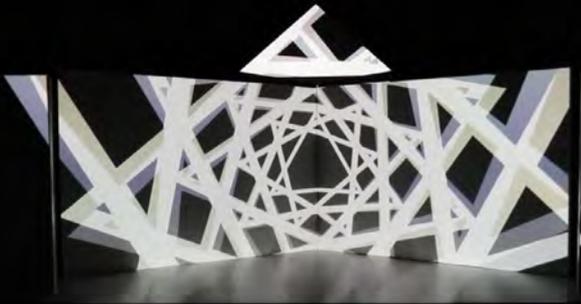
**Term starts:**  
September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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## Visual Effects MA

**This Creative Skillset accredited course produces qualified professionals who are well prepared to enter the VFX industry at creative or managerial level.**

### Careers

The need for both film and video content means that there is a growing need not just for VFX artists but also VFX producers, post-production coordinators and project managers that have a deep understanding of the whole workflow and creation of visual effects and post-production.

### The Course

This course will teach you the whole process in the creation of VFX. This includes pre-production meetings, VFX acquisition, scheduling, budgeting and shoot supervision. These units also

place VFX in the wider context of post-production and give an overview of the post-production workflow from brief to delivery, including transcoding, editing and deliverables. We give students access to all the necessary equipment, including cameras, the use of green screen studios with complete lighting rigs and the relevant software.

Students will have the opportunity to visit a major post-production facility through our many industry partnerships. Entrants are likely to have previously studied arts, media, public relations, marketing, editing, post-production, motion graphics or 3D animation at undergraduate level.

### Duration:

1 year full-time  
2 years part time

### Term starts:

September 2019

### Entry requirements:

→ 89

### How to apply:

→ 90

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### For more information

[ravensbourne.ac.uk/  
visual-effects-ma](https://ravensbourne.ac.uk/visual-effects-ma)



Left Geli Luna  
Far left Sangwoo Lee

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# Wearable Futures MA

**This course is for designers who are interested in technologies that have the human body and its covering as their focus. You will consider the cultural and social role inherent to fashion - focusing your investigations on the key flashpoints of the body as an interface for what is a symbiotic, physical and digital exchange.**

## Careers

Wearable Futures graduates have the knowledge and skills needed to be innovative within different facets of the new and emerging wearable tech industry.

## The Course

The main conceptual framework for the course will be provided by theories of digital craftsmanship, body-centric technologies and phenomenological readings and speculative philosophy. These will assist in helping you to prioritise the current trends and thoughts relating to fashion, and discussion around the body within data-informed spaces. An interdisciplinary field of study will include interaction and UX design and open source culture, design innovation and applied philosophy.

You will be introduced to philosophical trends and these will tie in with your practice and help you to develop a critical view. You will engage with research methods such as participatory, user-study and user-centred design.

We will help you to influence the decision makers so that wearable solutions will be accepted and meet the cultural and ethical expectations when designing for the human body and the garment industry.

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**For more information**  
[ravensbourne.ac.uk/  
wearable-futures-ma](https://ravensbourne.ac.uk/wearable-futures-ma)

**Duration:**  
1 year full-time  
2 years part time

**Term starts:**  
September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Applied Technologies: Rapid Prototyping and Digital Technologies MSc

You will evaluate and engage with how emerging technologies are changing the creative industries, such as rapid prototyping, generative design, 3D scanning and multi axis machining.

## Careers

The course is suitable for those wishing to diversify and deepen their relationship with technology. It is targeted at all those with an interest in rapid prototyping and digital technologies such as product designers, engineers, model makers, artists and architects.

## The Course

This is a cross-disciplinary programme for practitioners interested in research into digital making and manufacturing.

You will benefit from access to our state-of-the-art digital prototyping facilities as well as tuition in computer aided design and manufacture, integrating these skills with more traditional making methods.

The course offers the opportunity to develop and manage an individual area of enquiry and creative development in digital manufacturing. This will culminate in the realisation of a final major project fully informed by professional and industrial contexts and multidisciplinary perspectives.

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## For more information

[ravensbourne.ac.uk/rapid-prototyping-digital-tech-msc](http://ravensbourne.ac.uk/rapid-prototyping-digital-tech-msc)

## Duration:

1 year full-time  
2 years part time

## Term starts:

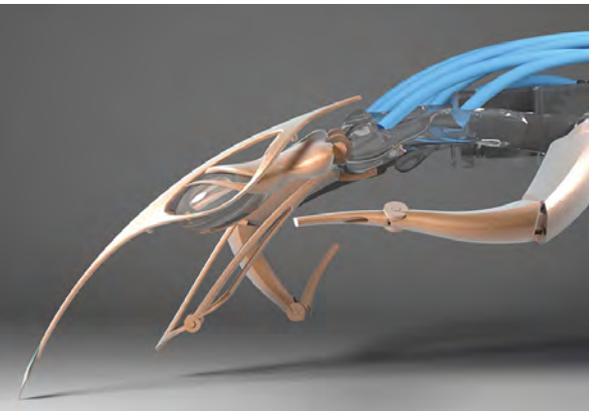
September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



Left **Judit Florenciano**  
Far left **Jason Taylor**

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# Design Management Innovation MDes

**This course provides you with opportunities to develop innovative management and leadership strategies through an understanding of design thinking.**

## Careers

In the corporate world, design managers oversee and manage the innovation process. They also have a significant strategic role in managing the articulation of a business strategy, continuously improving organisational and business outcomes.

## The Course

Design Management Innovation students approach leadership and enterprise development from the perspective of design thinking and creative innovation. As well as operational management they will also focus on approaches to organisational change, behavioural change and transformation programmes.

The programme draws on current Ravensbourne research. This includes rapid prototyping, business start-up, team building and team dynamics, and the more strategic area of new business model development. There are also opportunities to observe the unfolding of larger scale projects in connection with business growth, regeneration and new disruptive technologies. Students work on local and global projects with organisations such as BT, IBM, The Cabinet Office, Citizens UK and design and management consultancies.

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**For more information**  
[ravensbourne.ac.uk/design-management-innovation-mdes](https://ravensbourne.ac.uk/design-management-innovation-mdes)

**Duration:**  
1 year full-time  
2 years part time

**Term starts:**  
September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Luxury Brand Management Innovation MDes

**Luxury Brand Management Innovation focuses on managing the relationship between luxury brands, high value services and consumer behaviour. Students will analyse established brands and the process of repositioning them.**

## Careers

In the corporate world, luxury brand managers oversee the development of products and high-end services. They also have a significant strategic role in continuously improving the customer experience and re-invigorating the brand promise.

## The Course

This course explores the development of high value services and luxury brands on a global scale.

Luxury Brand Management Innovation requires sensitivity to customer perceptions of established aesthetics and the

potential for higher levels of engagement and participation. You will progress through the various stages needed to turn a luxury brand into a 'lived' experience, providing insightful thinking and practical strategies into what makes a luxury brand 'high value'.

The course benefits from the research interests of existing Ravensbourne staff, including the impact of ethical issues on luxury brand perception, and the role of digital strategies in diversifying luxury brands. Students will also have the opportunity to work closely with other MDes students, particularly on Service Design Innovation and Service Design Management.

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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## For more information

[ravensbourne.ac.uk/luxury-brand-management-innovation-mdes](https://ravensbourne.ac.uk/luxury-brand-management-innovation-mdes)

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# Service Design Innovation MDes

**This course gives you opportunities to design radical new services that are essential for business models, as well as being ethical and sustainable.**

## Careers

The Service Design Innovation MDes course will provide you with the opportunity to use design thinking as a device for modelling multi-platform service experiences. You will be working on real business-related scenarios across all sectors – government, business and civil society – and engage with end users through prototyping, testing, and co-designing new services.

## The Course

Service Design Innovation is based on the idea that an effective service is built by gaining a deep understanding of the interaction between organisations, business and the end user and to embrace project management as a creative approach. Students use a specific set of methods and processes based on design thinking. In particular this course will require you to develop the ability to design user research, to facilitate stakeholder workshops, and to project manage a service design process.

Students are introduced to a range of concepts such as co-design, user driven innovation, open innovation and stakeholder management. They

are also encouraged to develop their own approaches and to respond to emerging industry practices. Learners will benefit from staff research interests in methodology and in user experience design strategies. They may also have the opportunity to participate in one of Ravensbourne's regular industry development projects with a strong service design dimension.

---

## For more information

[ravensbourne.ac.uk/service-design-innovation-mdes](https://ravensbourne.ac.uk/service-design-innovation-mdes)

## Duration:

1 year full-time  
2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Social Innovation MDes

This course applies the lens of design thinking to address some of society's most important social, environmental and economic challenges.

## Careers

This course builds on a heritage which sees designers use their creative skills towards positive social change. You will design and develop ideas and organisational models that have the potential to transform government, business and not-for-profit services to meet the challenges of major global issues. At the heart of the course is design thinking – problem solving methodologies, prototyping, visualisation and co-creation.

## The Course

You will develop solutions that address pressing social and environmental demands. These are often in the fields of health, social cohesion, demographic shifts, climate change and economic development. These issues are not necessarily addressed by one sector alone or by conventional market-led forces. Instead they involve cross-sectorial experimentation, co-creation, prototyping and scalability. Globally focused case studies will broaden students' perspectives and increase understanding of social innovation as a driver for social change.

The course will guide students through the underlying patterns, causes and behaviours needed for change. It will demonstrate how design is increasingly used to develop more enduring and inclusive business models.

---

## For more information

[ravensbourne.ac.uk/social-innovation-mdes](https://ravensbourne.ac.uk/social-innovation-mdes)

## Duration:

1 year full-time

2 years part time

## Term starts:

September 2019

## Entry requirements:

→ 89

## How to apply:

→ 90



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# Master of Architecture MArch

The MArch is a two year masters degree with a syllabus based on the ARB/RIBA Criteria for Part 2. Dynamic and inspirational, the course is profession-oriented and encourages imaginative, exploratory, pioneering design and research concerning contextual and material realities and live briefs, using the best of Ravensbourne's renowned international links, and its cutting edge synergies with industry.

## Careers

This course provides advanced architectural theory and design exploration, and supports those who wish to make key contributions to architecture through critical practice and experimentation.

## The Course

The course is profession-oriented, focused on creative holistic architectural design, taught by practitioners alongside academic staff. You are encouraged to build on your own skillsets in design and develop your individual architectural language. You will acquire an understanding of both the practical and theoretical aspects of architecture that map to the ARB Criteria for Part 2.

Candidates will already have an Undergraduate architecture degree either prescribed by ARB or similar to an ARB/RIBA Part 1 course in the case of non-ARB prescribed UK, EU and Overseas courses.

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**For more information**  
[ravensbourne.ac.uk/  
architecture-march](http://ravensbourne.ac.uk/architecture-march)

**Duration:**  
2 years full-time

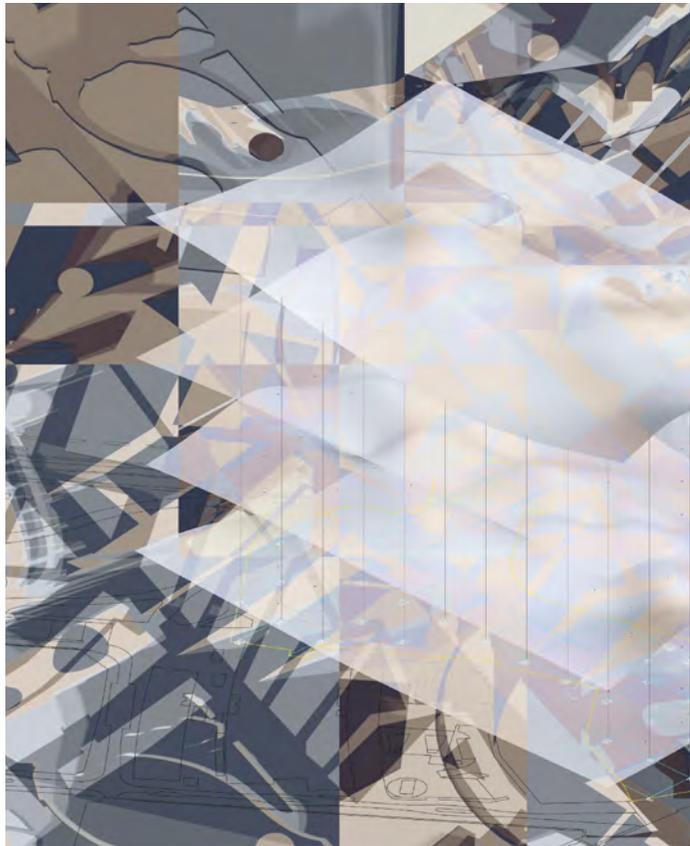
**Term starts:**  
September 2019

**Entry requirements:**

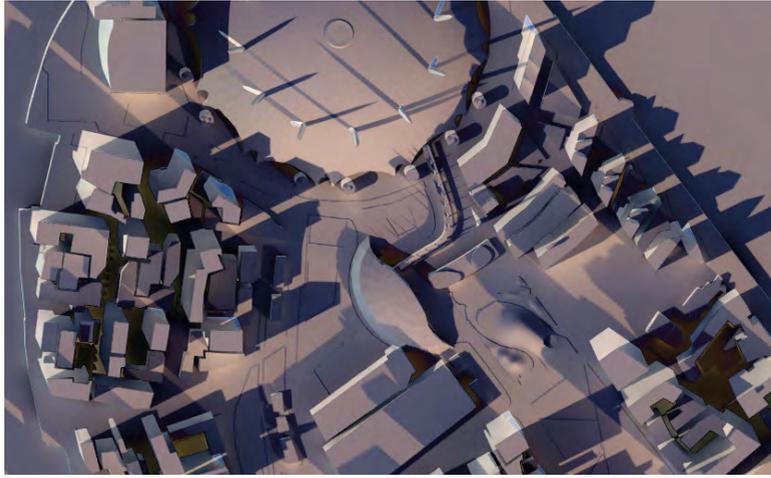
→ 89

**How to apply:**

→ 90



Right and top far right  
Sakib Hasan and Bryan Ruiz



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## Further Education

**We offer the first stage in your Ravensbourne journey. We help you in refining your creative practice and developing pathways for future undergraduate study or work.**

Foundation Diploma in Art and Design → 85

(Design and Media)

Foundation Diploma in Art and Design

(Fashion and Textiles) → 85

Foundation Diploma in Art and Design

(Media Production) → 85

International Foundation Diploma

in Art and Design → 85

Pre-Foundation Diploma in Art

and Design (Design & Media) → 86

Access to Higher Education Diploma → 87





**“As a student on these courses, you can take advantage of the higher education environment, with its excellent equipment and staff who work in the creative industries. I enjoy seeing our students progress onto Ravensbourne degree courses. They often step off the graduation stage and are set to be leaders in their field and industry.”**

**James Ward**  
Associate Dean

Below left **Kofi Opoku-Ansah**  
Middle **Max Raynor**  
Top right **Monica Redman**



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## Progression

Annually over 50% of our foundation students progress to Ravensbourne undergraduate degrees. Our students benefit from exposure to the undergraduate experience, enabling them to hit the ground running in their first year.

### Internal Progression Award

Our Foundation and Access Diploma graduates may be eligible for a one-off cash gift of £500, if they progress directly to an undergraduate degree course at Ravensbourne.

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**For eligibility criteria and more information**  
[ravensbourne.ac.uk/undergraduate-funding](https://ravensbourne.ac.uk/undergraduate-funding)

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## Foundation Studies

Foundation Studies gives you the opportunity to think about your creative specialism and your next move into work or further study.

We are unique in offering specialist Foundation Diploma and International Foundation courses. Our graduates leave the foundation programmes with the knowledge, skills and awareness they need to succeed in their chosen area of study.

You will have the advantage of studying in the university environment, complete with industry standard equipment and software, and will be taught by specialists across many disciplines.

You will receive practical guidance throughout, including interview preparation and how to best present your portfolio. Most students progress to higher education after completion of the course, and many to a wide range of Ravensbourne degree courses. As well as higher education opportunities, we can help you to find the right pathway to progress directly into internships or work.

---

**For more information**  
[ravensbourne.ac.uk/further-education](https://ravensbourne.ac.uk/further-education)

**“I began the foundation course at Ravensbourne not knowing exactly what I wanted to do, but I was able to experiment with a wide range of creative roles. Inspired by the broadcasting department I went on to complete a BA (Hons) Production, which gave me valuable industry experience.”**

**Will Harvey**  
Foundation alumnus  
Innovation Lead, VCCP

Top **Klara Findrova**

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## Foundation Diploma in Art and Design (Design and Media)

You should consider this course if you have a broad interest in digital media and design. Our staff will encourage you to experiment with craft and digital technology and build a portfolio of work, showing a range of processes.

This is our most popular foundation diploma and offers a strong introduction to all the specialist subject areas that Ravensbourne has to offer such as graphics, broadcast media, games design, fashion and textiles, and 3D design.

**Duration:**  
1 year full-time

**Term starts:**  
August 2019

**Entry requirements:**  
→ 89

**How to apply:**  
→ 90

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## Foundation Diploma in Art and Design (Fashion and Textiles)

You should consider this course if you have a strong interest in fashion design and textiles. Our staff will encourage you to experiment with the wide range of techniques available to our students at Ravensbourne.

This course allows you to experience fashion and textile design, and fashion promotion activities to help you assess your strengths in this area, and confirm your degree aspirations.

**Duration:**  
1 year full-time

**Term starts:**  
August 2019

**Entry requirements:**  
→ 89

**How to apply:**  
→ 90

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## Foundation Diploma in Art and Design (Media Production)

You should consider this course if you have a strong interest in film, television, animation and photography. Our staff will encourage you to learn and experiment with film and broadcast media technology.

This course allows you to experience broadcast and media production practice to help you assess your strengths in this area, and confirm your specialist area of interest.

**Duration:**  
1 year full-time

**Term starts:**  
August 2019

**Entry requirements:**  
→ 89

**How to apply:**  
→ 90

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## International Foundation Diploma in Design and Media (with English language tuition)

This programme will support you in your course studies and in your aspirations to progress to an undergraduate degree. The International Foundation Diploma will also support the development of your general communication skills to maximise your time living in London.

The programme will be centred on the core language used within the design and media creative industries. Often, the classes will take place in some of London's unique cultural settings.

**Duration:**  
6 months full-time

**Term starts:**  
January 2019

**Entry requirements:**  
→ 89

**How to apply:**  
→ 90

All foundations are validated by the University of Arts London Awarding Body.

# Pre-Foundation Diploma in Art and Design (Design & Media)

This course could be your next move if you have just completed your GCSEs or AS Levels and are looking to focus on digital media and design.

On successful completion of this course, you can progress onto our Foundation Diplomas and are guaranteed entry if you are recommended by our course tutors.

## The Course

This course provides you with an immersive design and media experience, allowing you to experiment with design processes and develop your ideas. You will study in the university environment, offering you specialist facilities and a team of teaching professionals who work in the creative industries.

You will begin the course with a diagnostics period, moving on to a period of experimentation and finally graduating onto more specialised projects in order to build a portfolio. The process seeks to ensure that you will gain the knowledge, skills and confidence required for working independently.

## Stage 1:

This contains compulsory units and covers drawing, primary and secondary research and presentation skills.

## Stage 2:

We introduce you to specialist areas within digital media and design including: fashion and textiles, 3D design, graphic design, photography, broadcasting and film disciplines.

## Stage 3:

Students will select a lead subject area for a six-week major study.

Validated by the University of Arts London Awarding Body.

**Duration:**  
1 year full-time

**Term starts:**  
August 2019

**Entry requirements:**

→ 89

**How to apply:**

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# Access to Higher Education Diploma

This course is aimed at adults returning to education with an interest in design or digital media. Students join this course with a view to further study on an Honours degree.

This course will give you the opportunity to consider your creative specialism and develop the skills, techniques and confidence you will need for degree level study.

## The Course

You will learn design principles through practical studio projects and workshops, led by teaching and industry professionals. You will experiment with ideas and technology in order to create a unique portfolio of work that is interview ready. As well practical design skills you will develop work and study skills that will set you on the right track for higher education.

You will have the advantage of studying in a higher education environment with access to industry standard equipment and software.

You should consider this course if you have a broad interest in film, production, animation, sound design, graphics, illustration, animation or 3D design. Most of our students go on to study a degree course, with many staying on at Ravensbourne.

Please note the Access to HE course is not available to International Students requiring a Tier 4 visa.

Validated by the Open College Network, London (OCN).

**Duration:**  
1 year full-time

**Term starts:**  
August 2019

**Entry requirements:**

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**How to apply:**

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## Essential information

Everything you need to know  
to start your future, today.



# Entry Requirements

## Foundation and Access Diplomas

Students applying for the Pre-Foundation Diploma will have:

- 5 GCSEs, grade C or above, including English, maths and a creative/media subject

Students applying for the Foundation Diplomas will have the following:

- A level, grade C or above in a relevant subject area
- 4 GCSEs, grade C or above, including English and maths, or
- International qualifications equivalent to those above

Students applying for the Access to Higher Education Diploma will be assessed on an individual basis. No formal qualifications are required.

## Undergraduate Courses

Students will have at least one of the following (or equivalent) UK or international qualifications:

- 2 A levels, grade C or above
- Level 3 Foundation Diploma or Level 3 Extended Diploma
- International Baccalaureate, 28 points or above

Students will also have:

- 5 GCSEs at grade C or above, including English (or equivalent)

## Postgraduate

Postgraduate students are normally expected to possess either:

- A degree in a related discipline at 2:1 or above
- An equivalent recognised international qualification in a related discipline

Candidates without standard qualifications may also be considered on the basis of their experience, provided they can demonstrate the ability to benefit from and succeed on the course.

## Non-EU/EEA students

All non-EU/EEA students must provide:

- Educational qualifications equivalent to the required UK qualification
- Educational reference(s)
- English language certificate
- Personal statement
- Passport photo page
- Portfolio files
- Completed application form
- Non-EU/EEA students must meet the UKVI and Ravensbourne's English language requirements relevant to their course.



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## How to Apply

**Ravensbourne operates a portfolio admission system for many courses, evaluating each applicant as whole. We don't just look at your qualifications, but also at your overall potential and ability to succeed.**

We give equal consideration to all applications received by the appropriate deadline. We may also accept applications after the published deadline date(s), but please note that places may be limited on some courses.

### Schools Outreach

Our outreach team offers the following workshops for potential students wishing to apply. We know from experience that prospective students who attend the following events are far more successful in gaining a place at Ravensbourne:

- Personal statement workshops
- Portfolio/showreel surgeries
- Interview techniques workshops
- Course specific tailored workshops and holiday schools
- Talk and tours
- National Saturday Art & Design Club

All workshops also cover advice on fees and finance, and can be booked by contacting: [outreach@rave.ac.uk](mailto:outreach@rave.ac.uk)



## Foundation and Access Diplomas

Applications for Foundation and Access Diploma courses are made directly to Ravensbourne. For further details, please contact our admissions team:  
[feadmissions@rave.ac.uk](mailto:feadmissions@rave.ac.uk)  
+44 (0) 20 3040 3998

Application forms can be downloaded from [ravensbourne.ac.uk/courses/how-to-apply](https://ravensbourne.ac.uk/courses/how-to-apply)

## Undergraduate

Applications for undergraduate courses – BA (Hons), BSc (Hons) – should be made online via [ucas.com](https://ucas.com)

Please always make sure you check the deadline date for application.

Further advice and information is available from your teachers and careers advisors. Alternatively, contact our admissions team:  
[admissions@rave.ac.uk](mailto:admissions@rave.ac.uk)  
+44 (0) 20 3040 3998

If you don't meet these requirements take a look at our Access to HE course, find out more on page 89.

## Postgraduate

Applicants will be asked to submit a portfolio, showreel (unless they are applying for the MDes programme) or other examples of creative or technical practice.

All applicants who meet the entry criteria will be invited for interview.

Skype interviews are held for postgraduate applicants unable to attend interview in person. We give equal consideration to all applications.

For further information, please contact our postgraduate admissions team  
[postgrad@rave.ac.uk](mailto:postgrad@rave.ac.uk)

Applications for postgraduate courses should be made online via [UKPASS ucas.com/ucas/postgraduate](https://ucas.com/ucas/postgraduate)

## Non-EU/EEA Students

The following information explains the application process for prospective students from outside the EEA (European Economic Area) or Switzerland who are required to hold a Tier 4 General student visa to study in the United Kingdom. You do not need a visa to study in the UK if you are an EEA or Swiss national.

## How to Apply Overview

Non-EU/EEA students can apply for a place to study at Ravensbourne either directly via our online International Admissions Portal or via the UCAS Apply system (Universities and College Admissions Service). The online International Admissions Portal is a secure online service enabling you to:

- Apply for up to three courses of your choice
- Save your application and return later to continue the process
- Track the progress of your application
- Communicate directly with the admissions team

For Ravensbourne's online international admissions portal visit [ravensbourne.ac.uk/international](https://ravensbourne.ac.uk/international)

Whichever method you use to apply we strongly recommend that you submit by March for entry to a degree course starting the following September so as to give enough time for the visa application process. However, we will consider applications outside of this time. You need to submit the following documents:

- Academic qualifications equivalent to the required UK qualification
- Educational References
- Evidence of Proficiency in the English Language
- Personal Statement
- Biodata page of your passport
- Portfolio

All prospective students are interviewed either in person at Ravensbourne or via Skype or telephone. If you are already in the UK then you must attend your interview in person.

## Immigration and Visas

You will need to apply for a Tier 4 General Student visa to study a foundation diploma, undergraduate and postgraduate degree course or a pre-sessional English course leading onto a full time course if you are a national from a country outside the EEA or Switzerland. You may apply for a short-term study visa if you will be studying for six months on one of our short courses or as an exchange student.

Ravensbourne has a Tier 4 Sponsor Licence, which permits us to enrol non-EU/EEA students to study with us.

Tier 4 visa applicants must attain a total of 40 points in order to qualify for a visa in the UK's points based immigration system:

- 30 points for a Confirmation of Acceptance for Studies (CAS) number from Ravensbourne
- 10 points for demonstrating you have the required funds to support yourself in the UK

A CAS is a unique 13 digital number requested by Ravensbourne and generated through the Home Office's Sponsor Management System you will be issued with a CAS number when you achieved the following:

- An unconditional offer
- Completed and submitted a CAS request form
- Submitted evidence demonstrating you have the required funds to support yourself in the UK
- Paid a 50% deposit of your tuition fee

You cannot use your CAS number to apply for a visa more than three months before the start date of your course and it is valid for only one Tier 4 visa application. Please read the latest policy guidance published by the Home Office/UK visas and Immigration (UKVI).

## Pre-sessional English language Programme

The Pre-sessional English Programme is for non-EU/EEA students looking to improve their English language skills before starting their main course of study at Ravensbourne.

The programme will:

- Help you develop your English Language skills in a media and design context
- Give you an understanding of the cultural and academic skills needed to learn effectively in English
- Introduce you to life in London and to British culture
- Give you an insight into the British academic environment

To find out more and see if you are eligible to apply for the pre-sessional English language course, please visit [ravensbourne.ac.uk/international](https://ravensbourne.ac.uk/international)

If you have any questions please contact our international admissions team: [international@rave.ac.uk](mailto:international@rave.ac.uk)



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## Fees and Finance

**We know that the cost of studying is important when considering where you want to study. For detailed information on Ravensbourne's fees visit our website and search: 'Tuition Fees'.**

**Advice from the government on loans, fees and sources of support can be found by contacting Student Finance England. Full details are on their website [gov.uk](http://gov.uk)**

Non-EU/EEA students (non Home/EU) can also find fees information on our website. A discount of 5% will apply if full payment of the tuition and registration fee is made by 1 August 2019. If you are unsure if you need a Tier 4 visa, or for more information, please visit [ravensbourne.ac.uk/study-here/international/immigration-and-visas-tier-4](http://ravensbourne.ac.uk/study-here/international/immigration-and-visas-tier-4)

All fees where mentioned are correct as at April 2018. However all fees are subject to increase in respect of subsequent years of a course.

### Interested in postgraduate study?

An additional 7.5% discount is available for Home/EU and international applicants who have previously completed an undergraduate degree at Ravensbourne.

### Non-EU/EEA Students (non Home/EU)

Non EU/EEA Students progressing from the Ravensbourne Foundation Diploma to an undergraduate degree course at Ravensbourne will be eligible to receive a discount. This discount is a refund of the amount paid for the Foundation Diploma Course, for student progressing from Foundation Diploma to Undergraduate in 2018/19 the discount is £3,167 per year for three years.

### Scholarships and Bursaries

We aim to provide as much support as possible so that exceptional students do not face a financial barrier to study at Ravensbourne. That is why we have made available a number of scholarships to students on a range of courses, at both undergraduate and postgraduate level.

You must have received an offer of a place on the course before you can apply for these scholarships, which remain subject to additional eligibility criteria. For full details of the scholarships and criteria please visit [ravensbourne.ac.uk/study-here/scholarships](http://ravensbourne.ac.uk/study-here/scholarships)

For information about bursaries and loans for Foundation students please see visit [ravensbourne.ac.uk/financialsupport](http://ravensbourne.ac.uk/financialsupport)



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## After Ravensbourne

We encourage graduates to stay in touch and offer a wide programme of services and activities to support you as you take your first steps into your career.



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## Alumni opportunities

Many of our alumni come back year after year, to keep their skills up to date with short courses, give Lates talks or even to invite current students to engage in live briefs. As a new graduate we can offer you invaluable support and advice to get your career off the ground.

Your future is important to us and we want to keep in touch when you graduate. You may want to go straight into employment in your chosen specialism, to move into postgraduate study, or make your own business idea a reality.

For more information visit [ravensbourne.ac.uk/alumni](https://ravensbourne.ac.uk/alumni)

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## Incubation

After graduating, our incubation programme can offer you the business support you need to develop your own start-up company. Incubation participants become part of our diverse start-up community of over 100 companies, each benefiting from access to workspaces and facilities, in addition to workshops and networking events.

For more information visit [ravensbourne.ac.uk/incubation](https://ravensbourne.ac.uk/incubation)

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## Careers Support

Our careers support team gives graduates the skills and commercial knowledge they need to launch successful careers in the UK and around the world. We have a dedicated team to support you as well as different events and activities to help you prepare for your career in industry.

For more information visit [ravensbourne.ac.uk/careers](https://ravensbourne.ac.uk/careers)

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## Further Study

You may find that you want to continue your studies at Postgraduate level. As a Ravensbourne postgraduate student, you will research, experiment, innovate and collaborate. You will develop advanced specialist skills in the delivery of your chosen project and discipline, but also entrepreneurialism and business management.

For more information visit [ravensbourne.ac.uk/postgraduate](https://ravensbourne.ac.uk/postgraduate)

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## Short Courses

Our short course programme will give you the chance to continue to learn at Ravensbourne after you have graduated. Our broad range of evening and weekend classes are designed for you to learn specific creative, technical and business skills, whether you're looking to keep your professional skills industry-relevant, or simply wanting to pursue your personal creative passion.

For more information visit [ravensbourne.ac.uk/shortcourses](https://ravensbourne.ac.uk/shortcourses)



## “Once Ravensbourne, always Ravensbourne.”

Simon Unwin & Gareth Egan  
Oscar winners - The King's Speech

Above Ravensbourne atrium,  
Degree Show 2017

## **Ravensbourne**

Ravensbourne has been awarded Taught Degree Awarding Powers in its own right. Students enrolling on higher education programmes will enroll on Ravensbourne validated degrees and on successful completion of these, will be awarded Ravensbourne degrees.

This is with the exception of Foundation courses which are awarded by the University of the Arts Awarding Body and the Access to HE Diploma which is awarded by the Open College Network, London (OCN).

## **Disclaimer**

The information in this prospectus is intended as a general guide to the courses, facilities and resources offered at Ravensbourne.

Although the information is believed to be correct at the time of going to press, Ravensbourne reserves the right to make changes to the content or delivery of the courses, or the facilities and resources which support them.

The prospectus is issued as a guide only and is not intended to form any part of any contract between Ravensbourne and the students.

Prospective students are advised to verify details of any courses on enquiry to Ravensbourne or at interview. Updates can be found on our website at [ravensbourne.ac.uk](http://ravensbourne.ac.uk)

Ravensbourne is committed to creating and offering a balanced, inclusive and diverse community, which values the dignity of staff and student and their right to achieve their full potential. We do not tolerate discrimination of any kind, and provide guidance to all students and staff that outline ways in which we strive for fair and consistent behaviour.

## **Acknowledgements**

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 RavensbourneUK  
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#OurRavensbourne



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