



sg

A stylized logo consisting of the lowercase letters 's' and 'g' in a dark green, rounded font. The 'g' has a small, light green leaf-like shape attached to its top right curve. The logo is centered within a light gray square background.



**THE GREEN** SOLIHULL will set the benchmark in modern business parks with landscaped, open gardens, public areas and amenity spaces combining to create a tranquil working experience with a truly 'green heart.'

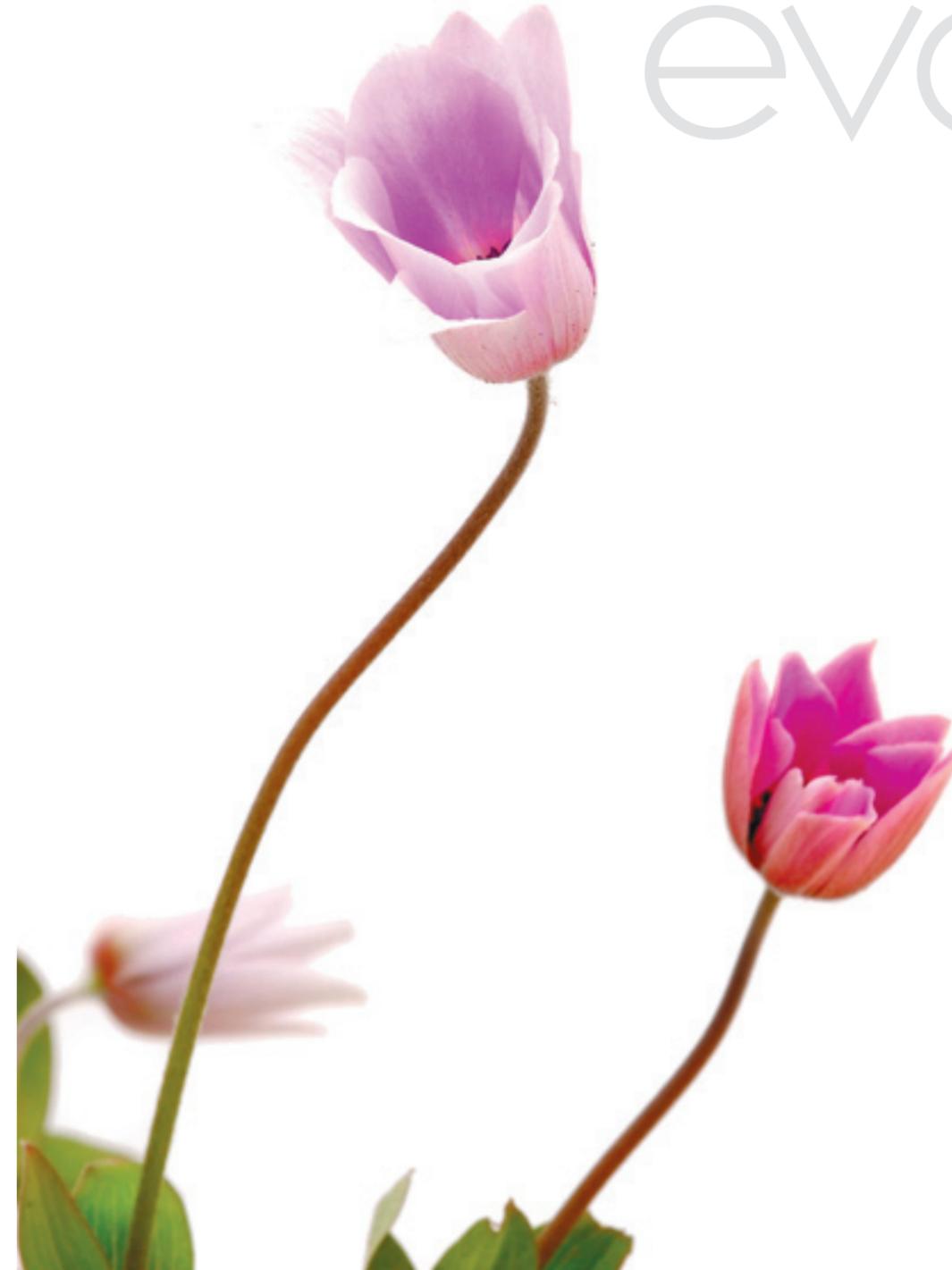


An evolution is already underway at **THE GREEN**. Extraordinary architecture, sympathetic landscaping and outstanding amenities are creating innovative working spaces to nurture business.

Our masterplan creates a fertile, inspiring environment with sustainable design principles central to its success.

Previously unseen views of this outstanding natural setting have been opened up, creating a series of new 'view corridors' from many points across the park and a landscaped central amenity zone forms the new heart of the park from which all buildings link via new interconnected spaces.

Nature lies at the heart of The Green. Virtually all the existing mature trees have been preserved and existing landscape features enhanced to maintain this tranquil commercial community.



evolve



thrive



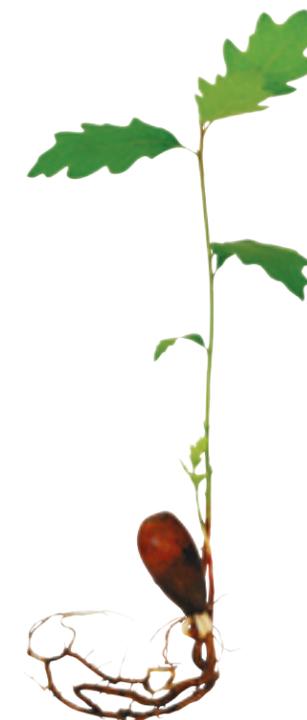
THE GREEN SOLIHULL

**THE GREEN** is already a stimulating, natural working environment and is home to a number of established companies.

We believe the transformation will serve as an inspiration for our existing occupiers who will already be part of one of the UK's most desirable business locations.

The Green puts people first. Mature trees, landscaped gardens, water features and bright spacious architecture are designed to make the park at pleasure to work in.

Spending five days a week in their offices, we believe that people should to enjoy their working environment.



# the opportunity

The first phase at The Green signals our intent to transform our working environment, exemplified by three prestigious new buildings providing office space totalling more than 115,000 sq ft.

Each building has been designed to sit sympathetically within its natural campus setting and reflects a strong environmental commitment by PRUPIM.

Rich timber cladding and mature landscaping will give these offices a clear modern architecture that provides a distinct park identity. Features include high levels of natural daylight with unrivalled views of the Green Belt, stunning triple height atriums and an array of sustainable, energy-efficient features.

Computer generated image



# life at The Green



Working at The Green offers an environment that people aspire to. Instead of being worn out by the daily commute, professional life here is designed to eliminate stress and encourage a productive yet peaceful workplace.

A network of dedicated cycle paths promotes the use of pedal power, allowing staff and visitors to take advantage of the parkland setting. New outdoor seating will enhance the use of these new open spaces and a series of footpaths opens up the natural setting to realise its full potential.

# environment

## think green

To make **THE GREEN** energy efficient and cost efficient, we are committed to reducing embodied carbon through our building supply chain.

- Providing on site renewable energy sources to reduce the burden on local infrastructure
- All our office buildings will achieve an energy performance of 25% better than Part 'L'
- Innovative ventilation solutions, such as Termodeck or Chilled Beams within the buildings, which will reduce running costs for occupiers
- Increasing biodiversity on site by managing areas for wildlife and introducing new plant species to improve the ecological value of the development
- Incorporating a balancing pond on site to enhance amenity value and hold rain water on the park to reduce the impact on local drainage networks
- Potential for incorporating a green roof on the amenity building, in order to attenuate rain fall and provide a safe nesting environment for protected species of bird, such as the Black Redstart



# beyond business

# DEVERE

The De Vere Village hotel at **THE GREEN** is perfectly equipped for both leisure and business needs, offering the latest in accommodation, gym and conferencing facilities.

The hotel boasts 128 chic and stylish en-suite rooms, leading edge conference and meeting facilities, and independently branded on site amenities, such as the 'Verve grill', 'Victory pub & kitchen', 'Velocity health and leisure club' and a Starbucks Coffee outlet.

Perfect for a lunchtime swim, a gym membership on your doorstep, a drink after work, the hotel provides a great place to both entertain, host and meet with clients.



At the heart of the UK's national and international transport network



# location

SAT NAV : B90 4BQ



- 1 **David Lloyd Health & Racquet Club** (2 mins walk)  
Facilities include:
  - Large, fully equipped gymnasium
  - Indoor & outdoor heated swimming pools
  - World class indoor & outdoor tennis, badminton and squash courts
  - A range of children's and family activities
  - Regular member social events
- 2 **The Regency Hotel & Restaurant** (3 mins walk)  
Facilities include:
  - Banquet facilities
  - Business centre
  - Conference facilities
  - Gymnasium & sauna
  - Swimming pool, jacuzzi & whirlpool
  - Restaurant & cocktail bar
- 3 **Sainsbury's** (5 mins walk)
- 4 **Solihull & Sears Retail Park** (5 mins walk)
- 5 **Jefferson's Restaurant & Bar** (5 mins walk)
- 6 **Tesco Superstore** (10 mins walk)
- 7 **Virgin Active** (15 mins walk)



# solihull

The place with an excellent quality of life and some of the most beautiful scenery in the country



## The Heart of Shirley

As part of the Heart of Shirley redevelopment project plans have been put in place for regeneration based around an anchor superstore - Asda, along with high street shops, cafes, restaurants, and residential development. There will also be improvements to the park, making it more accessible for everyone and traffic improvements will be put in place.

[www.solihull.gov.uk/heartofshirley/](http://www.solihull.gov.uk/heartofshirley/)



Successful businesses choose Solihull as their location thanks to the unique strengths of the area including the connectivity, networking, skills and quality of life and range of business premises available.

Catchment population of Solihull	199,517
Male (percentage)	48%
Female (percentage)	52%

There are five universities within a 20km radius from Solihull town centre; Aston, Birmingham, Coventry, Birmingham City and Warwick, making the Borough an ideal location for accessing a skilled graduate pool and for the possibility of networking with several highly regarded academic institutions with excellent research reputations.

Source – nomis 2007

### West Midlands employees in sectors

Environmental Technologies	1,200
ICT	57,000
Building Technologies	263,000
Business & Professional Services	6,000

Source – Solihull for Success

For more information please visit [www.solihull.gov.uk/heartofshirley/](http://www.solihull.gov.uk/heartofshirley/)

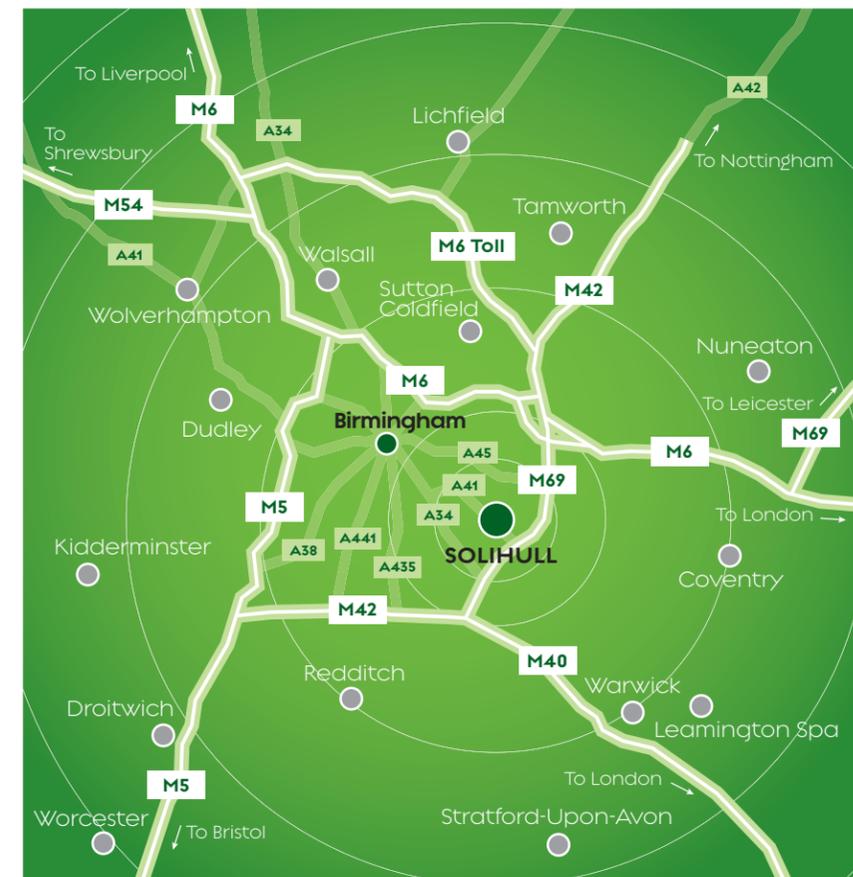


# connect



THE GREEN SOLIHULL

# travel



SAT NAV : B90 4BQ



## BY BUS

Destination	Journey Time
Service 166 to Blythe Valley	15 minutes
Service 166 to Solihull Train Station	13 minutes
Service 30 to Alton Train Station	12 minutes
Service 30 to Solihull Train Station	13 minutes

Source: www.networkwestmidlands.com

## BY TRAIN

Destination	Journey Time
Solihull to Birmingham Moor Street	19 minutes
Solihull to Birmingham Snow Hill	22 minutes
Solihull to Warwick	27 minutes
Solihull to Birmingham New Street	33 minutes
Shirley to Birmingham New Street	21 minutes
Solihull to London	2 hr 19 mins

Source: National Rail

## BY CAR

Destination	Mileage	Journey Time
Junction 4 M42	1.8 miles	4 minutes
Shirley Train Station	1.8 miles	5 minutes
Solihull Train Station	2.1 miles	6 minutes
Birmingham International Airport	9 miles	15 minutes
Central Birmingham	8.4 miles	19 minutes
Warwick	17.3 miles	22 minutes
Coventry	17.8 miles	27 minutes
Nottingham	56 miles	1 hr 15 mins
Bristol	89 miles	1 hr 35 mins
London	115 miles	2 hr 25 mins

Source: Automobile Association



nurture

PRUPIM Developments is one of the most experienced and active development businesses in the United Kingdom.

## PRUPIM DEVELOPMENTS

### 1 Green Park Reading

Transforming 220 acres of low lying partly contaminated agricultural land into what is now the UK's leading office park, PRUPIM have provided an attractive home to some of the world's most successful companies, obtaining the largest pre-let in the Thames Valley for a decade to CISCO systems. Over the last eight years GreenPark has constantly out-performed the IPD Business Park index and has an award winning Biodiversity Action Plan for Wildlife and Environmental Management.

### 2 Park House London

PRUPIM transformed a distinguished City building into a modern and efficient office space, retaining its Grade II listed features and rooms within the building whilst providing efficient and flexible space, optimizing the requirements of a business and maximizing productivity and occupier satisfaction. The building is arranged over lower ground, ground and seven upper floors of typically 24,000 sq ft each which benefit from excellent internal natural light including a large central atrium.

### 3 The Oxford Science Park Oxford

Located three miles outside of Oxford City Centre, the science park is PRUPIMs joint venture developed with Magdalen College Oxford. More than 430,000 sq ft of laboratory space has been completed to date with an additional 100,000 sq ft due for completion by the end of 2007. The park is currently occupied by more than 60 companies including BioScience researchers, computer hardware and software managers.

### 4 The Hub Birmingham

Following demolition and remediation of the original site The Hub is now the premier distribution and manufacturing park in Birmingham offering bespoke high-bay units from 40,000 – 750,000 sq ft, purpose built to individual requirements. Units constructed so far are of a specialist design and build but construction has started on the first speculative scheme, a market-leading 120,000 sq ft warehouse unit.





[thegreensolihull.com](http://thegreensolihull.com)

for more information please contact



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**PRUPIM**  
DEVELOPMENTS